

## Full Responses to Conflicts Article

*MarinTrust, IFFO, Global Roundtable on Marine Ingredients*

### MarinTrust

“MarinTrust is an industry-led initiative, whose credibility comes from its deep knowledge of the marine ingredients sector: the industry, the certification sector and the NGO landscape are represented in its governance. Furthermore, public consultations are held to ensure stakeholders’ feedback is listened to.

MarinTrust’s model lies on setting the standard, NOT granting certificates - this is undertaken by an independent third-party Certification Body.

MarinTrust’s unit of certification is the facility, NOT the company / brand nor the fishery.

MarinTrust provides assurances that certified marine ingredients are responsibly sourced and produced, NOT that they are sustainable.

MarinTrust is a member of ISEAL and complies with its codes of good practice.  
A FIP is a long term multistakeholder initiative with a structured pathway.”

### IFFO

“IFFO represents 55% of the marine ingredients production globally. It is supportive of all legislative efforts aimed at combatting IUU fishing, prioritising fish for direct human consumption and developing adequate infrastructure to valorise fish by-products. IFFO encourages its members to go well beyond compliance with legal requirements: adhering to voluntary certification standards is critical to demonstrate responsible sourcing and production. Voluntary schemes are not an either-or approach: clearly a market-driven initiative, exerting market pressure, they complement regulatory frameworks and can help hold businesses accountable through safeguarding principles set by the ISO (International Organisation for Standardisation). They need to be credible from both an industry and a civil society perspective. This is ensured through public consultations and well-established governance mechanisms.”

Petter M. Johannessen  
Director General, IFFO – The Marine Ingredients Organisation

## Global Roundtable on Marine Ingredients

“The Global Roundtable on Marine Ingredients was created as a single point of contact for stakeholders producing, using marine ingredients or setting standards for their responsible sourcing and use, with a willingness to drive positive changes in the sector through market pressure. to guide its action. This platform does not set any sustainability criteria but rather relies on scientific data and third-party audits (such as Partner Africa’s human rights impact assessment, which we commissioned in 2022) It recognises Fishery Improvement Projects as effective initiatives to raise awareness on existing challenges and bring together local and international stakeholders. We believe that market pressure can create an enabling environment in which regulators feel confident to act. We praise the Mauritanian government for implementing stricter regulations on fishmeal production back in 2023. The Global Roundtable co-organised a workshop with FAO in Ghana, gathering 50 representatives of sub-Saharan communities, in December 2023. A [joint statement](#) insisted on the need for the marine ingredients sector to be regulated, laws to be enforced and only raw materials with no market for direct human consumption to be processed into fishmeal. The Global Roundtable publishes annual reports and reports on all its activities via its website.” Árni M. Mathiesen. Independent Chair of the Global Roundtable on Marine Ingredients