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Opportunities
- Reform engagement at state level
TASSC Annual Report
Mission Statement

Highlight the importance of basing policy decisions on sound science and expose junk science messengers and their negative influence.
TASSC Annual Report

Objectives

- Raise the level of awareness among opinion leaders, the media and decisionmakers on the role of sound science in policymaking

- Shape a climate of public opinion that is resistant to junk science messenger's scare tactics

- Engage credible scientists in controversial policy discussions
TASSC Annual Report

Broad Base of Support

- Broad base of support
  - 700 members
  - Representatives of small and large businesses from virtually all industry sectors
  - Former and current federal, state and local policymakers
  - 135 sources of funding
TASSC Annual Report
Assets

► Nationally recognized scientists

► 230 independent scientific experts from 39 states and Canada, including:

✓ Nobel Prize winners
✓ Members of the National Academy of Sciences
✓ High level representation:
  20 Presidents
  10 Vice Presidents
  4 Deans
  3 Chairmen
  27 Directors
  4 Department Heads
TASSC Annual Report

Assets

- Visible and Credible
- 8.25 million individual impressions in print and broadcast media in 1995 alone
- What others are saying
TASSC Annual Report
Assets -- Visible and Credible
What Others Are Saying About TASSC

- "The coalition (TASSC) needs to convince the general public that 'saving the earth' may seem more gratifying for the soul, but salvaging the practice of sound science will save us a lot more time, money and anxiety in the long run." Michelle Malkin columnist, Los Angeles Daily News

- "A new survey has found that a large percentage of researchers and scientists believe public confidence in scientific studies has declined over the last decade because the government has manipulated research to support pre-set agendas." Inside EPA's Risk Policy Report
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Assets -- Visible and Credible
What Others Are Saying (cont'd)

- "I reaffirm my wholehearted support for the goals you have set for The Advancement of Sound Science Coalition (TASSC). I applaud your efforts to promote truth in science." James D. Watkins, Admiral, U.S. Navy (Ret.)

- "...CIPA sees in TASSC an ally opposed to unreasonable regulation that cannot be challenged on the grounds of vested interest." The American Oil & Gas Reporter

- "I'm glad you are here. I am totally enamored to this idea that you would head up a TASSC force of scientists to actually counterbalance people." Roger Hedgcock Show, KSDO-AM Radio/San Diego
TASSC Annual Report

Assets

- Domestic and International Reach
  - Participated in a wide variety of groups and forums in the U.S. and abroad
    - American Legislative Exchange Council
    - Society of Petroleum Engineers/Environmental Protection Agency
    - California Independent Petroleum Association
    - Interstate Oil and Gas Compact Commission
    - Indoor Air and Health Conference/Cornell University
  - Participated in scientific conferences in Latin America
    - National Academy of Medicine, Argentina
    - Centre for Environmental Control and Waste Management and the University of Sao Paolo, Brazil

10/27/95
TASSC Annual Report
Recent Successes

- Placement of opinion-editorial series on risk assessment and regulatory reform
  
  - "Bad science leads to bad decisions" *Rocky Mountain News*
  
  - "More science, less politics in regulatory reform" *Waterloo Courier*
  
  - "Let's make sure Senators Breaux and Johnston make reform a reality" *The Houma Courier*
  
  - "Role of science in risk assessments" *The Detroit News*
  
  - "Risk assessment makes sound rules" *Syracuse Post-Standard*
  
  - "Federal regulatory reforms would allow local governments to be more effective" *Anchorage Daily News*
TASSC Annual Report
Recent Successes (cont'd)

- Commissioned media content study that showed clear slant against regulatory reform

  - Used by Senate Majority Leader Robert Dole during floor debate in press release: *Regulatory Reform & the Media -- Facts on Side of Reform, Despite Ongoing Distortions*

  - Picked up by *Investor's Business Daily Executive Update*, *Inside EPA*, the Times-Picayune (LA), the St. Louis Post Dispatch (MO) and the Heartland Institute fax-on-demand system

  - Elicited response from EPA Administrator, Carol Browner
Engaged in highly controversial issue debates:

- Environmental Working Group reports: "Pesticides in Baby Food" and "Weed Killers by the Glass"

- Ralph Nader and Cancer Prevention Coalition "Dirty Dozen" attack on consumer products

- Court of Appeals decision on EPA ethanol mandate

- Congressional debate over risk assessment

- Discussion of combinatorial biology
TASSC Annual Report

Recent Successes (cont'd)

- Recruited former Congressman Mickey Edwards and Dr. Bruce Ames to Advisory Board
- Highlighted in lead paragraphs of Los Angeles Times feature story on consumers risk anxiety
- Participated in numerous trade and academic conferences
- Asked by major utilities to coordinate objective response to EPA report on electric and magnetic fields
TASSC Annual Report

Recent Successes (cont'd)

- TASSC support solicited by major players in sound science debates, including:
  - The Annapolis Center
  - Political Economy Research Center (PERC)
  - Project Relief
  - American Chemical Society Risk Education Project
  - Baltimore Area Clean Air Project
  - American Council on Science and Health
  - Minnesota Biotechnology Association
  - Texas Public Policy Foundation
  - Society of Petroleum Engineers/Environmental Protection Agency
  - California Independent Petroleum Association
  - Interstate Oil and Gas Compact Commission
TASSC -- Strategy '96

Future Activities

- Continue rapid response to junk science messengers
- Conduct series of regional conferences on sound science and environmental policy
- Hold individual briefings with media and policymakers
- Identify and exploit highly controversial junk science issue
- Engage in international debates
- Expand TASSC membership and funding base