



American Tradition Institute Board of Directors



J. Daniel Reed
Chairman
Denver, CO

Daniel Reed is a grassroots fundraising and corporate relations specialist with nearly 10 years of experience in raising support for a variety of causes. Currently, Daniel is Director of Development for a non-profit global animal health foundation headquartered in Denver, CO.

Previously, he was a fundraising and management consultant serving a variety of grassroots organizations throughout the mountain west. His expertise in non-profit management, fundraising, and cause marketing has made him a sought-after consultant and offered him the opportunity to serve as a director on the board of a number of non-profit and for-profit corporations.

Christian LeFer
Director
Livingston, MT/Denver, CO

Since 2004, Christian LeFer has fundraised and executed special projects as Director of Communications for a well-known national grassroots organization and executive director of its state affiliate. During this time, he has also founded, led, and/or consulted for various non-profit pro-free market and pro-liberty issue organizations.



As a strategic consultant, Mr. LeFer has played a key role in many successful issue/policy and candidate campaigns, from local and state legislative to U.S. House, Senate, and Presidential. He is experienced in all aspects of marketing communication, including research, copywriting, electorate dynamics, issue trends and targeting, and grassroots messaging. Mr. LeFer is also an advocate for foster parenting and adoption, and is the principal a boutique marketing and media consultancy.



Nick Spyros, Esq.
Director
Lansdowne, VA

Since 1995 attorney Nick Spyros has effectively counseled clients in both their legal and financial matters assisting them in achieving greater returns to their bottom line while managing their risk. Prior to moving back east to be closer to family, Nick was a Corporate and Securities partner at Baker & McKenzie's San Francisco/ Palo Alto offices representing emerging growth companies in their formation, financing and expansion efforts. He also represented more mature companies in their corporate strategy development, global expansion efforts, diversifying efforts, divestment efforts and securities matters. His legal expertise includes company formations, commercial credit arrangements, venture capital and private equity financings, M&A, licensing, joint ventures and international securities compliance.

Prior to entering the legal field Nick worked at Merrill Lynch analyzing business units and developing strategic financial plans while overseeing the creation of income statements, cash flow statements and balance sheets on an individual business unit basis and consolidated basis. He also spearheaded a review of legal fees leading to a savings of over \$20 million and a strategic plan resulting in overhead savings of over \$50 million. Nick also performed financial due diligence on potential target software companies and oversaw the financial integration of some of these acquired companies.

Geoff Goble
Director
McLeod, MT



Geoff Goble has owned, operated, bought, sold, and developed small businesses and commercial property in California, in Santa Clara County, Arizona, Palm Desert, Idaho and Montana for 40 years and was a large shareholder in the Hotel Hana Maui in Hawaii. At one point Goble ran a dozen small businesses with 70 employees.

As he gradually retired, he sold most of those companies to young men whom he helped become wealthy by mentoring them in the various aspects of commerce. Goble has served on the boards of profit and non-profit organizations, acting as secretary and president. He has been married for 44 years and has two adult children.

“My ancestors and I have enjoyed over 200 years of freedom and opportunity based on the principles of liberty and responsibility. My intention is to continue making those Constitutional rights, duties and traditions available to every citizen of the Republic.”



Dennis Champion

Director

Palmdale, CA

Dennis Champion is a marketing strategist in sales and management. HE is currently the Vice President of Marketing for POS Card Services of Los Angeles, a new venture launched in April of this year. Previously he was a licensed casualty and property broker responsible for creating \$5 million of new premium while developing a new business model representing Walter Mortensen Insurance Associates in southern California from 2005 to 2009.

As a Vice President for Vericomm, Inc. from 1997 to 2005 he was responsible for the hiring and training of direct sales people nation wide. Vericomm Inc. increased sales from \$1.1 million to \$5 million and added 300 salespeople to its staff.

Contact information for ATI Directors available upon request.