

GMAT Waivers Available - 21-month online MBA program from University of Denver. Bachelor's



Alyssa (Canobbio) Hackbarth • 3rd

Manager of Public Affairs and Digital Strategy
White Coat Waste Project • Southern New Hampshire University
Washington D.C. Metro Area • 270 [people](#)

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Alyssa's Activity

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What did you want to grow up and do as a child? I wanted to either be a gu...
Alyssa commented



There's a term for people born in the early 80's who don't feel like a...
Alyssa liked



Saine named state's most business-friendly legislator
Alyssa liked



I got a new housekeeper this week and she did an amazing job. As she left th...
Alyssa liked

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Experience

White Coat Waste Project

Advisory Board Member

White Coat Waste Project

Apr 2016 – Present • 1 yr 9 mos
Washington, District Of Columbia



Manager of Public Affairs and Digital Strategy

ALEC - American Legislative Exchange Council

Apr 2017 – Present • 9 mos



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Legislative Aide and New Media Manager for Rep. Deutch (FL-22)



Monica Dodge • 3rd

Coordinator, Facility Planning and Design at District of Columbia Public School

Rose Jones • 3rd

housekeeping/ babysitting at babysitter/living stones fellowsh



Nathan Johnson • 3rd

Executive Assistant at Amazon Policy



Raquel Conn • 3rd

Head Teacher and Director of Quality Assurance at Pure Barre Roanoke



Jessica Nieto • 3rd

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Viewers: 5,352



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Nov 2016 – Apr 2017 • 6 mos
Arlington, VA



Media Analyst

Washington Free Beacon
Jan 2015 – Nov 2016 • 1 yr 11 mos
Washington D.C.



Freelance Blog Editor

America's Future Foundation
Aug 2014 – Jan 2015 • 6 mos
Washington D.C. Metro Area

Associate

The Loft at 600 F
Jun 2014 – Dec 2014 • 7 mos
Washington D.C. Metro Area

Freelance Research Assistant

Off the Record Strategies
Apr 2014 – Nov 2014 • 8 mos



Getting it Done

Red Edge, LLC
Mar 2014 – May 2014 • 3 mos

- Managed partners schedules.
- Coordinated with communications staff in planning and executing messaging strategy.
- Evaluated weekly social media analytics for clients through SproutSocial, Google Analytics, and MailChimp.
- Knowledge of Adobe Illustrator.
- Produced weekly blog content and daily tweets for clients.



Communications Associate

Americans for Tax Reform
Aug 2013 – Mar 2014 • 8 mos
Washington, D.C.

- Responsible for the building and management of media lists.
- Coordinated with ATR staff and communications staff in planning and executing messaging strategy.
- Compiled TV, radio, and print news clips daily.
- Knowledge of various database tools: Cisionpoint, Factiva, TVEyes.
- Provided original research and blog posts on healthcare and taxes.

Examples:

- Winner of the National Bloggers Club "Best Sunlight Post 2013" for Obama Administration Spent \$4.5 Billion on State Healthcare Websites.
- Featured on Forbes.com and FoxNews.com for research I compiled on money spent on Obamacare state exchange websites.
- Wrote a blog post about the Delaware Obamacare enrollment numbers that got picked up by the Washington Examiner, Townhall.com, and received a Drudge Report hit.
- Wrote a blog post about the Baltimore Ravens supporting Obamacare that got picked up by Human Events, US News, National Journal, Esquire, and The Daily Caller.



Customer Service

Victoria's Secret
Jul 2012 – Jul 2013 • 1 yr 1 mo

Provide excellent customer service to guests, help women find what they are looking for, and inspire them to try something new. Accurately fit customers for the proper undergarments.

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Education



Southern New Hampshire University
Bachelor of Arts (B.A.), Public Relations, Political Campaigning
2013 – 2014



Edinboro University of Pennsylvania
Music Teacher Education
2006 – 2008
Activities and Societies: Sigma Alpha Iota, Fighting Scot Marching Band, Homecoming committee

Featured Skills & Endorsements

Politics · 7

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Messaging

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Ebony Marie Chappel

You: Congrats on the new job!

Faith Khalik

You: I found one but didn't have ti...

Jennifer Brody

You: Congrats on the new job!

Matt Hanan

You: No problem



Vashti A. Calhoun

Vashti A. Calhoun is now a ...

1



Julia Miller Cantzler

Julia Miller Cantzler is now a conne...





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