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BR McConnon

CEO, DDC Public Affairs

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Chairman & CEO of DDC Public Affairs, among the largest and most fully integrated issue advocacy companies in the country. With 150 full-time staff, hundreds of at-home operatives, and field resources that can reach into every stat...

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Highlights



1 Mutual Connection

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BR'S Activity

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Experience

Founder, Chairman, and CEO

DDC Public Affairs

Aug 1996 – Present • 20 yrs 11 mos

Washington, District Of Columbia

People Also Viewed



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Learn the skills BR has

Crisis Communication

Viewers: 28,358

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DDC_Advocacy



Network Advisor

Brightwood Capital

Apr 2015 – Present • 2 yrs 3 mos

Washington D.C. Metro Area

Brightwood focuses on the “lower middle market,” characterized by companies with EBITDA of \$5 million to \$75 million, and actively seek opportunities across five industry verticals: Technology and Telecom, Energy, Business Services, Healthcare, and Franchising. Brightwood invests capital across a range of debt and equity products including uni-tranche, senior secured and second lien loans, subordinated debt, and preferred and common equity. On a stand-alone basis, we can provide up to \$75 million of financing, and together with co-investors, take positions in excess of \$150 million.

Media (1)

Brightwood Capital
Advisors - Home



Principal

Pelham Ventures, LLC

1998 – 2016 • 18 yrs



Co-Founder, Board of Directors

Resonate

2008 – Jun 2010 • 2 yrs

Northern Virginia

Co-Founder, CEO

OnPoint Advocacy

2005 – Sep 2009 • 4 yrs

Alexandria, Virginia



Founder and Chief Executive Officer

Democracy Data & Communications

Aug 1996 – Sep 2009 • 13 yrs 2 mos

B.R. McConnon is the Chairman and CEO of DDC Advocacy (formerly Democracy Data & Communications), the country’s largest full service advocacy communications firm, and a pioneer in the use of technology for public affairs and communications purposes. DDCA employs 160 full time staff, hundreds of at home workers and field staff, and maintains technical operations in Hyderabad, India. Clients include a majority of the Fortune 50 and Fortune Power 20 government affairs programs, many of the country's leading non-profits, and others. The company ranked 72nd on the Inc. 500 Fastest Growing Private Companies list for 2002, and three times received the Deloitte & Touche Technology Fast 500 award for North America, and top 10 in Virginia.

In addition to heading DDCA, B.R. has acted as a key contact and spokesperson for NFIB, providing congressional testimony and appearing on CNN and NBC. He serves on the Board of the Public Affairs Council, has served as a guest lecturer for GW's Graduate School of Political Management, and is the founder of the Grassroots Roundtable.

Messaging





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networks, including charitable activities include serving on the board of the J Street Cup, a charity that he founded to raise funds for The Fisher House at Walter Reed; serving on the advisory board of No Greater Sacrifice (NGS), a group that provides scholarships for the families of our fallen service men and women; and assisting in fundraising for the American Heart Association as well as his alma maters Georgetown University and Bishop Ireton HS. He is also an avid sailor and golfer and lives with his wife, Laura, their daughter, Ryan, and son, James in Alexandria, Virginia.

Vice President, Business Development

Legislative Demographic Services

Jan 2002 – Aug 2006 • 4 yrs 8 mos

Arlington, VA

[See fewer positions](#)

Education



Georgetown University

BA, Government - International Relations

1987 – 1989

Activities and Societies: Sailing Team

Studied government, international relations.

Bishop Ireton

1980 – 1984

Activities and Societies: Student Government, Model UN

Worked

Volunteer Experience



Board Member

Washington Ireland Program

Politics



Advisory Board

No Greater Sacrifice

2010 – 2010 • less than a year

Environment

Providing scholarships to military families

Founder

J Street Cup

2001 – 2001 • less than a year

Supporting military and their families, including Fisher House, ASYMCA, No Greater Sacrifice, and others.

Featured Skills & Endorsements

Grassroots Organi... · 99+



Endorsed by Scot Crockett and 16 others who are highly skilled at this

Endorsed by 4 of BR'S colleagues at OnPoint Advocacy

Public Affairs · 94



Endorsed by Rhonda Bentz and 18 others who are highly skilled at this



Endorsed by 2 of BR'S colleagues at Resonate

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Recommendations

Received (1)

Given (2)



Timothy Batzer

Program Manager at General Motors

January 21, 2011, Timothy was a client of BR'S

BR McConon is by far one of the best individuals I have ever worked with. His strategic direction and guidance is priceless and the outcome of this has far exceeded any measures we had. I would give the highest recommendation to work with BR and hope I can continue and learn from his guidance.

Accomplishments

2 Languages
French • Spanish

1 Honor & Award
Inc. 500 Fastest growing Companies in North America

Interests

Government Relations Leadership ...
64 members

Financial Services Regulation
239,391 members

TIGER 21
4,692 followers

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