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Brad Bennett

2nd

Public Affairs Consultant

Raleigh-Durham, North Carolina Area | Public Relations and Communications

Current BKB Strategies
Previous Capstrat, Hill+Knowlton Strategies, DCI Group
Education Baylor University

[Connect](#)[Send Brad InMail](#)

500+
connections

<https://www.linkedin.com/in/bradbennett>

Contact Info

Background



Summary

Accomplished professional with more than 15 years experience delivering proven results in strategic communications, issue advocacy, marketing and coalition building.

Specialties: Public Affairs • Corporate Communications • Strategic Communications • Marketing • Government Relations • Issues Management • Coalition Building



Experience

Principal

BKB Strategies

2015 – Present (1 year) | Raleigh-Durham, North Carolina Area

Vice President, Account Director

Capstrat

2015 – 2015 (less than a year) | Raleigh, North Carolina

Vice President

Hill+Knowlton Strategies

2011 – 2014 (3 years) | Washington D.C. Metro Area

▼ 1 recommendation



Andy Cuneo

Corporate Communications Manager at Polycom

Brad is everything you'd want in a teammate. He's supportive, strategic, creative and most importantly, passionate about what he's working on. There are few people who know the Washington D.C. landscape better than Brad, who has spent time... [View](#)

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People Also Viewed



Pearse Edwards

Strategic Communications Consultant



Laura Brewer

Vice President and Account Director at Capstrat



Geoffrey Basye

Senior Vice President, CNG Advisors



Elizabeth Lane Thompson

Marketing Communications Specialist, Power Quality at Eaton



Eric Bovim

Managing Director at McBee Strategic Consulting



Michael Kondratick

Advocacy Communications Strategist



Brian Long

Director of Public Affairs at N.C. Department of Agriculture and Consumer Services



Paul Mahoney

Vice President for Communications at Community Care of North Carolina



Chris Shigas

Director of Media Relations, United States at ABB



Frank Urban

Strategic and Tactical Communication Specialist

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How You're Connected

DCI Group

2008 – 2010 (2 years)



Vice President

Hill and Knowlton

2005 – 2008 (3 years)



▼ 1 recommendation



Tom Tevlin

Strategic Communications, Sustainability Agency Leader for many clients over a range of indus...

Brad is the calm, considered voice at the center of the media and public affairs action -- a pro you can fully depend on for sound advice and direction. View

Vice President, Media Relations

Direct Impact

2003 – 2005 (2 years)



Director of Public Affairs

Office of U.S. Senator Kay Bailey Hutchison

January 2003 – May 2003 (5 months)

Communications Director

Office of U.S. Representative Lamar Smith

January 2001 – January 2003 (2 years 1 month)

Communications Policy Analyst

National Republican Congressional Committee

January 2000 – December 2000 (1 year)

External Relations

The Heritage Foundation

January 1997 – January 2000 (3 years 1 month)



Skills

Top Skills

38 Public Affairs

40 Strategic Communications

25 Public Relations

23 Media Relations

12 Crisis Communications

9 Corporate Communications

11 Message Development

12 Grassroots Organizing

11 Political Campaigns

8 Political Communication



Brad also knows about...

9 Coalitions

7 Politics

5 Stakeholder Engagement

5 Campaign Management

5 Reputation Management

4 Campaigns

4 Internal Communications

3 Communication Training

4 Speech writing

2 Spokesperson

3 Public Policy



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You



Robert Dillon

Ask Robert for an introduction ▶

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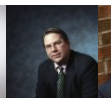


Brad Bennett

In Common with Brad



People Similar to Brad



David Bolger 2nd

President/CEO, Executive Briefing Connect

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User Experience Design
Kent State Online MS in Information Architecture & Knowledge Management.





Baylor University



Mineral Wells High School

Recommendations

Received (2) Given (1)

Vice President
Hill+Knowlton Strategies



Andy Cuneo
Corporate Communications Manager at Polycom

“ Brad is everything you'd want in a teammate. He's supportive, strategic, creative and most importantly, passionate about what he's working on. There are few people who know the Washington D.C. landscape better than Brad, who has spent time counseling government agencies, defense contractors and those in the energy industry. Most importantly, Brad is someone I'd want on my... more

October 10, 2014, Andy reported to Brad at Hill+Knowlton Strategies

Vice President
Hill and Knowlton



Tom Tevlin
Strategic Communications, Sustainability Agency Leader for many clients over a range of industries

“ Brad is the calm, considered voice at the center of the media and public affairs action -- a pro you can fully depend on for sound advice and direction.

March 2, 2010, Tom was with another company when working with Brad at Hill and Knowlton

Connections

Shared (2)



Robert Dillon 1st
Owner



Daniel Whitten 1st
Vice President of Communication, Solar ...

Groups



Grassroots Professio...



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Companies



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Schools



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