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## **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

Depa	rtment of nal Reven	the Tleasury ue Service		► The organization may have to use a copy of this return to sati	sfy state reporting	requirements	Open to Public Insp	ection	
_			r year, o		9, and ending	Dec 31	, 2009		
В	Check if a	applicable		C Name of organization	<u></u>		er Identification Number		
	_	] PI	ease use RS label	COMMON PURPOSE PROJECT INC		26-4	1325985		
	₩ -	I •	or print or type.	Number and street (or P O box if mail is not delivered to street	addr) Room/suite				
		-	See specific	607 14TH ST NW	800	(202	2) 331-1110		
		nination	nstruc- tions	City, town or country State	,,,,,,				
		nded return		WASHINGTON DC	20005	<b>G</b> Gross re	eceipts \$ 714,000		
	污	<u> </u>	Name a	and address of principal officer		a) Is this a group return		X No	
	ш	1	RIKJ	SMITH 607 14TH ST NW #800 WASHINGTON D	C 20005 H	b) Are all affiliates incli	uded? Yes	No	
$\overline{\mathbf{I}}$	Tax-e	exempt status			527	If 'No,' attach a list	(see instructions)	_	
j				RPOSEPROJECT.ORG		c) Group exemption nu	ımher ►		
ĸ			Corpora		Year of Formation		tate of legal domicile DC		
	rt i	Summan		Total Total Total	· vear or vormation		tate or regar dorment De		
				anization's mission or most significant activities T	O BRING	OGETHER PR	OGRESSIVE		
40		-	_	RGANIZATIONS TO COLLABORATE ON EI					
Š	Ī.	AND TO SHA	ARE E	EXPERTISE TO FORWARD A WINNING PR	ROGRESSIV	E AGENDA.			
Ĕ	_								
ŏ				if the organization discontinued its operations or disp	osed of more t	han 25% of its as	sets		
ঞ				bers of the governing body (Part VI, line 1a)			3 3		
Activities & Governance		•		t voting members of the governing body (Part VI, line	Ib)		4 2		
Ϋ́				yees (Part V, line 2a) eers (estimate if necessary)		-	<b>5</b> 0 <b>6</b> 0		
Act	l			usiness revenue from Part VIII, Icolumn (C), ine 12			7a	0.	
		•		taxable income from Form 990-T, line 34			7b		
						Prior Year	Current Ye	ar	
	<b>8</b> C	ontributions ar	nd aran	ts (Part VIII, line 1h)		1 1101 1027		000.	
Sh. 2010	ı			ue (Part VIII, line 2g)	ţ				
~~~	10 Ir	nvestment inco	me (Pa	irt VIII, column (A), lines 3, 4, and 7d)					
رچ پې	11 C	ther revenue (	Part VI	II, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	Ī			0.	
<u> </u>	12 T	otal revenue –	add I <u>ır</u>	nes 8 through 11 (must equal Part VIII, column (A), III	ne 12)		714,	000.	
ی	<b>13</b> G	Grants and simi	lar amo	ounts paid (Part IX, column (A), lines 1-3)	_				
7	14 B	enefits paid to	or for I	members (Part IX, column (A), line 4)					
. 0	<b>15</b> S	alaries, other o	comper	isation, employee benefits (Part IX, column (A), lines	5-10)				
Expenses	16a P	rofessional fun	ndraisin	g fees (Part IX, column (A), line 11e)					
ğ	Ь⊤	otal fundraising	a exper	nses (Part IX, column (D), line 25) ► 1	08,265.				
ij	17 C	ther expenses	(Part I	X, column (A), lines 11a-11d, 11f-24f)			658.	148.	
					ľ			148.	
	19 R	Revenue less ex	kpense:	es 13-13 mas requal fan IX, column (A), line 25) Subtract line 18 from line 12				852.	
<b>8</b> 8						Beginning of Ye			
Net Assets or Fund Balancos	20 T	otal assets (Pa	art X. III	NOV 1 9 2010	ļ			852.	
A B	21 T	otal liabilities (	Part X,	line 26)	ļ		0.	0.	
\$5	22 N	let assets or fu	nd bala	nces Sources IIIA 21 from line 20			0. 55,	852.	
Pa	rt II	Signatur	e Bloc	k OGDEN, OI					
		Under penalties o	f perjury	I declare that I have examined this return, including accompanying so	hedules and statem	ients, and to the best o	i my knowledge and belief, it		
		Under penalties of true, correct, and	f perjuny complete	I declare that I have examined this return, including accompanying so Declaration of prehater (other than officer) is based on all information	hedules and statem n of which preparei	nents, and to the best of thas any knowledge	r my knowledge and belier, it	. 13	
Sig	 in	Under penalties of true, correct, and	f perjury complete	I declare that I have examined this return, including accompanying so Declaration of prehater (other than officer) is based on all information	hedules and statem n of which preparei	r has and to the best or has any knowledge $11/11/1$		. 13	
Sig He	jn re	Under penalties of true, correct, and Signature of o	$\sim 1$	I declare that I have examined this return, including accompanying so Declaration of preparer (other than officer) is based on all information	hedules and statem n of which preparei	1			
Sig He	jn re	Signature of C	office	TH TH		11/11/1			
Sig He	jn re	Signature of o	office	TH TH		11/11/1 Date			
He	re 	Signature of C	office	TH TH		11/11/1 Date PRESIDENT			
He —	re id	Signature of of ERIK J Type or print  Preparer's	office	TH TH		Date PRESIDENT  Check if celf.	0		
Pa	re id e-	Signature of o	SMI name and	TH TH		Date PRESIDENT  Check if celf.	Preparer's identifying n		
Pa Propa	re id e- rer's	Signature of of ERIK J Type or print  Preparer's signature  Firm's name (or	SMI name an	TH d title	Date	Date PRESIDENT  Check if celf.	Preparer's identifying n		
Pa Pro pa Us	re  id e- rer's e	Signature of of ERIK J Type or print  Preparer's signature  Firm's name (or yours if self employed).	SMI name and	TH d title	Date	Date PRESIDENT  Check if celf.	Preparer's identifying n		
Pa Propa	re  id e- rer's e	Signature of of ERIK J Type or print  Preparer's signature  Firm's name (or yours if self)	SMI name an MAR MAR 643	TH d hile  K HEINITZ K HEINITZ, CPA	Date 11/11/10	Date PRESIDENT  Check if self-employed	Preparer's identifying n	umber	
Pa Pro pa Us On	id e- rer's e ily	Signature of or  ERIK J Type or print  Preparer's signature  Firm's name (or yours if self employed), address, and ZIP + 4  S discuss this	MAR MAR 643 SPR return v	TH d title  K HEINITZ K HEINITZ, CPA 3 BURWELL ST	Date 11/11/10	Date  PRESIDENT  Check if self-employed  EIN	Preparer's identifying of (see instructions)	umber	

Forn	1 990 (2009) COMMON PURPOSE PROJECT INC	<u> 26-4325985</u>	Pa	ige 2
Pa	rt III Statement of Program Service Accomplishments			
1	Briefly describe the organization's mission			
	TO PRINC TACETUE PROCEEDESTA			
	LEADERS AND ORGANIZATIONS TO COLLABORATE ON EFFECTIVE POLICY MESSA	CINC		
		9116	<del>-</del>	
	AND TO SHARE EXPERTISE TO FORWARD A WINNING PROGRESSIVE AGENDA.			
2	Did the organization undertake any significant program services during the year which were not listed on the p	orior	_	
	Form 990 or 990-EZ?	Y	es X N	OV
	If 'Yes,' describe these new services on Schedule O			
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services	,	es X N	No
Ŭ	If 'Yes,' describe these changes on Schedule O			
	· · · · · · · · · · · · · · · · · · ·		E01/->/2>	
4	Describe the exempt purpose achievements for each of the organization's three largest program services by e and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and alloi	xpenses Section rations to others	the total	
	expenses, and revenue, if any, for each program service reported	sations to others,	and total	
4:		renue \$	0	<u>).</u> )
	IN 2009, THE ORGANIZATION BROUGHT TOGETHER PROGRESSIVE LEADERS AND			
	ORGANIZATIONS IN AN EFFORT TO COLLABORATE ON EFFECTIVE PUBLIC POLI	CY		
	MESSAGING. THE ORGANIZATION INFORMED ARGUMENTS IN FAVOR OF PUBLIC			
	SOLUTIONS BY ENGAGING IN PUBLIC OPINION RESEARCH AND DEVELOPING			
	CREATURE CONTROLLED IN FURCIONAL PROCESSIVE AND DEVENOUS INC.	- <b></b>	<del>-</del>	
	CREATIVE STRATEGIES IN EXECUTING EFFECTIVE PROGRESSIVE ARGUMENTS.			
		<del>-</del>	<b></b>	
		<b></b>	<b></b>	
			<b>-</b>	
	<b></b>			
		<u></u> _		
41	b (Code) (Expenses \$ including grants of \$ ) (Rev	renue \$		)
		,		_′
			<b></b>	
			<b></b>	
			<b>_</b>	
			<b>-</b> -	
			<b>_</b>	
	- (Code ) (Evenance 9 unallything greats of 9 ) (Dou	onus è		
40	c (Code) (Expenses \$ including grants of \$) (Rev	enue ş	<del></del>	_)
			<b>_</b>	
		<b></b>		<b>.</b>
		<del>_</del>	_ <del>_</del> _	_
		<b>-</b>		
			- <b></b>	
			<b>-</b>	
		<b>-</b>		
		<b>-</b>	<del>-</del>	
		<b>-</b>		
	d Other program services. (Describe in Schedule O )	<del>-</del>		
4				
	(Expenses \$ including grants of \$ ) (Revenue \$			
4	e Total program service expenses ► 422,014.			

Part IV **Checklist of Required Schedules** Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A Х Is the organization required to complete Schedule B, Schedule of Contributors? 2 Х Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I 3 Х Section 501(c)(3) organizations Did the organization engage in lobbying activities? If 'Yes,' complete Schedule C. Part II 4 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? If 'Yes,' complete Schedule C, Part III 5 X Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, 6 Part I Х Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II 7 Х Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III 8 Х Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete 9 Schedule D. Part IV Х Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If Yes.' complete Schedule D. Part V 10 Х Is the organization's answer to any of the following questions 'Yes'? If so, complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable 11 Х Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D Part VI Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII • Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 487 If Yes, complete Schedule D, Part X Did the organization obtain separate, independent audited financial statement for the tax year? If 'Yes,' complete Schedule D. Parts XI, XII, and XIII 12 Х 12AWas the organization included in consolidated, independent audited financial statement for the tax Yes No year? If 'Yes,' completing Schedule D. Parts XI, XII, and XIII is optional 12 A Х 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E 13 Х 14a Did the organization maintain an office, employees, or agents outside of the United States? 14a Х b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Part I 14b Х Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Part II 15 Х Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Part III 16 Х Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, 17 column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I 17 Х 18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II 18 Х 19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,'

complete Schedule G, Part III

Did the organization operate one or more hospitals? If 'Yes,' complete Schedule H

Х

Х

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Form 990 (2009) COMMON PURPOSE PROJECT INC

Partive Checklist of Required Schedules (continued)

	•	ŀ	res	NO
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21_		Х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2° If 'Yes,' complete Schedule I, Parts I and III	22		Х
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23		Х
24	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, go to line 25	24a		х
	b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
	d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25	a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		х
	b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection comittee member, or to a person related to such an individual? If 'Yes,' complete Schedule L, Part III	27		x
28	Was the organization a party to a business transation with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		<u>X</u>
	<b>b</b> A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		<u>x</u>
	c An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28c	х	
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29		<u>X</u>
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		<u>x</u>
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I	33		<u>x</u>
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34		х
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line $2$	35		Х
36	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If 'Yes,' complete Schedule R, Part V, line 2</i>	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O	38	x	
3A/		Form	990 (	20097

	_	Yes	No			
1 a Enter the number reported in Box 3 of form 1096, Annual Summary and Transmittal of U S Information Returns. Enter -0- if not applicable       1a	7					
b Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b	0					
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	_ 1c	x				
2 a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return  2 a	0					
2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2ь					
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return (see instructions)						
3 a Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	3a	_	х			
<b>b</b> If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O	3b	<u> </u>				
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х			
<b>b</b> If 'Yes,' enter the name of the foreign country						
See the instructions for exceptions and filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts						
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5 a		Х			
<b>b</b> Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?						
c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?						
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?						
<b>b</b> If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not deductible?						
7 Organizations that may receive deductible contributions under section 170(c).						
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?						
b If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7b					
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7с					
d If 'Yes,' indicate the number of Forms 8282 filed during the year 7d	_					
e Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7 e					
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7 f					
g For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7 g					
h For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7 h					
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8	1				
9 Sponsoring organizations maintaining donor advised funds.						
a Did the organization make any taxable distributions under section 4966?	9a					
<b>b</b> Did the organization make any distribution to a donor, donor advisor, or related person?	9Ь					
10 Section 501(c)(7) organizations. Enter						
a Initiation fees and capital contributions included on Part VIII, line 12						
<b>b</b> Gross Receipts, included on Form 990, Part VIII, line 12, for public use of club facilities						
11 Section 501(c)(12) organizations. Enter						
a Gross income from other members or shareholders						
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them )		_	,			
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		<u></u>			
b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b	<u> </u>					

Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Sect	<u>tion A.</u>	Governing Body and Management					
			1 1		Yes	No	
1 a	Enter the	number of voting members of the governing body	1a 3	1		ļ	
b	Enter the	number of voting members that are independent	1b 2	]			
2	Did any officer, d	officer, director, trustee, or key employee have a family relationship or a business related in trustee or key employee?	ationship with any other		-	X	
3	Did the o	rganization delegate control over management duties customarily performed by or ur s, directors or trustees, or key employees to a management company or other persor	nder the direct supervision	3	Х		
		rganization make any significant changes to its organizational documents		4		Х	
		prior Form 990 was filed?					
5	Did the o	rganization become aware during the year of a material diversion of the organization	's assets?	5		х	
		organization have members or stockholders?		6		Х	
	Does the	organization have members, stockholders, or other persons who may elect one or $m_0$	ore members of the	7a		х	
	_	decisions of the governing body subject to approval by members, stockholders, or oth	er persons?	7 b		Х	
8	Did the o	rganization contemporaneously document the meetings held or written actions under	taken during the year by				
9		rning body?		8a		x	
	_	nmittee with authority to act on behalf of the governing body?		86		X	
9 Is there any officer, director or trustee, or key employee listed in Part VII. Section A, who cannot be reached at the							
organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O  Section B. Policies (This Section B requests information about policies not required by the Internal							
	nue Code	,	required by the interna-				
					Yes	No	
10 a	Does the	organization have local chapters, branches, or affiliates?		10 a		X	
b If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?							
11	Has the	organization provided a copy of this Form 990 to all members of its governing body b	efore filing the form?	11	X		
11 A	Describe	in Schedule O the process, if any, used by the organization to review this Form $990$					
12a Does the organization have a written conflict of interest policy? If 'No,' go to line 13							
b	Are office to conflic	ers, directors or trustees, and key employees required to disclose annually interests $ts^2$	hat could give rise	12b			
С	Does the Schedule	organization regularly and consistently monitor and enforce compliance with the police O how this is done	cy? If 'Yes,' describe in	12c			
13	Does the	organization have a written whistleblower policy?		13		Х	
14	Does the	organization have a written document retention and destruction policy?		14		X	
15	Did the p	rocess for determining compensation of the following persons include a review and a comparability data, and contemporaneous substantiation of the deliberation and dec	pproval by independent sion?				
а	The orga	nization's CEO, Executive Director, or top management official		15a	Х		
b	Other off	icers of key employees of the organization		15 b	Х		
	If 'Yes' to	line 15a or 15b, describe the process in Schedule O (See instructions.)					
16 a		rganization invest in, contribute assets to, or participate in a joint venture or similar a ring the year?	arrangement with a taxable	16a		'	
ь	If 'Yes,' I	nas the organization adopted a written policy or procedure requiring the organization enture arrangements under applicable federal tax law, and taken steps to safeguard	to evaluate its participation the organization's exempt		_		
_	status wi	th respect to such arrangements?		16b			
		Disclosures					
		states with which a copy of this Form 990 is required to be filed			· – – -	<b>-</b> -	
18	inspectio	5104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, ar n. Indicate how you make these available Check all that apply	d 990-T (501(c)(3)s only) ava	ailable	for pu	iblic	
Own website Another's website X Upon request							
19 Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and fir statements available to the public							
		name, physical address, and telephone number of the person who possesses the books, COIE LLP 607 14TH ST NW #800 WASHINGTON D	<del>-</del>		i 654-1	1759	
	- = 2.5.5.			2 <i>51_</i> (	<u>~</u>	<b>₩</b>	

BAA

Form 990 (2009)

# Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organizations's tax year. Use Schedule J-2 if additional space is needed.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees. See instructions for definition of 'key employees.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated

employees, and former such persons

X Check this box if the organization did not compensate any current officer, director, or trustee										
(A)	(B)				c)			(D)	(E)	(F)
Name and Title	Average hours	Position (check all that apply)		Reportable compensation from	Reportable	Estimated amount of other				
	per week	adivida el frascee or director	ınshluhonal kustee	Off.	key emphyee	Harby HS) 6	řolanei	the organization (W-2/1099-MISC)	Reportable compensation from related organizations (W-2/1099-MISC)	compensation from the
		( ) 다	150	-	ļģ.	St co	2			organization and related
		1 7	2 2		ye.	10.14				organizations
		1 1	<u>₹</u>			High est connactisated				
DAVID PLOUFFE		-				-				
DIRECTOR	0.00	х								
ERIK J. SMITH										
DIRECTOR, PRESIDENT, TREASURER	0.00	Х		Х						
RICKI_SEIDMAN										
DIRECTOR, SECRETARY	0.00	X	-	Х						
										-
			L							
				_						<u> </u>
				ļ						
			-		-					
	-		_		_					
			-	_	-		<u> </u>			

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Part VII Section A. Officers, Directors, Trus		(ey	Em	plo	ye	es,	an	d Highest Con	pensated En	
. (A)	(B)	(B)					Ì	(D)	(E)	(F)
Name and Title	Average hours per week	-	_	Officer				Reportable compensation from the organization	Reportable compensation from related organization	ns compensation
		Individual trustee or director	nstitutional trustee	cer	employee	Highest compensated employee	mer	(W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
	-									
							:			
									·-··	
	-									
		i								
	-									
1 b Total							<b>&gt;</b>		-	-
2 Total number of individuals (including but not limited from the organization	to those	e list	ed a	abov	/e) \	vho	rece	eived more than \$1	00,000 in report	able compensation
										Yes No
3 Did the organization list any <b>former</b> officer, director on line 1a? If 'Yes,' complete Schedule J for such in	or truste dividual	e, ke	еу е	mple	oye	e, or	hig	hest compensated	employee	3 X
4 For any individual listed on line 1a, is the sum of rep the organization and related organizations greater th individual	ortable an \$150	com ),000	pen: )? <i> f</i>	satio 'Ye	on a s' c	nd o	othei elete	r compensation fro Schedule J for su	om ch	4 X
5 Did any person listed on line 1a receive or accrue correndered to the organization? If 'Yes,' complete School	mpensa edule J	ition for s	fror uch	n ar pers	ny u s <i>on</i>	nrela	ated	organization for s	ervices	5 X
Section B. Independent Contractors										
<ol> <li>Complete this table for your five highest compensate compensation from the organization</li> </ol>	d indep	ende	ent c	ontr	act	ors t	hat	received more tha	n \$100,000 of	
(A) Name and business addres	s							( <b>B</b> ) Description o	of Services	(C) Compensation
	SHING	TO	N	DC	2	00	06	PROGRAM, M	<u> </u>	250,000.
MESSAGE & MEDIA LLC SUITE 450								STRATEGIC, F		
	ICAGO	)		IL	- 6	06	54	MEDIA CONSU	JLTING	140,000.
<u>&amp; MEDIA #404</u>										
2 Total number of independent contractors (including t \$100,000 in compensation from the organization ►		mite	d to	tho	se l	iste	d ab	ove) who received	more than	

Pa	rt viii   Statement of Revenue		<del>,</del>	•	·	
			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
S .0	1a Federated campaigns 1a					
ANT	b Membership dues 1 b			•		
GR.	c Fundraising events 1c		-			
TS,	d Related organizations 1 d		-			
₽₹	u Related Organizations					
NS,	e Government grants (contributions) 1 e					
PROGRAM SERVICE REVENUE AND OTHER SIMILAR AMOUNTS	f All other contributions, gifts, grants, and similar amounts not included above 1f 714,	000.				
ΑĐ	g Noncash contribns included in Ins 1a-1f \$		]			
용론	h Total. Add lines 1a-1f	•	714,000.			
NE	Business	Code				
ĒN	2a		1			
Æ	b					
ĘĘ.	c					
E	d			-		
S E	e					
RA.	f All other program service revenue					
80	Tatal Add lines 25 26					
			<u>-</u>	<u> </u>	_	
	3 Investment income (including dividends, interest ar other similar amounts)	ıd ▶				
	4 Income from investment of tax-exempt bond proces					
	5 Royalties	<u> </u>				
	(i) Real (ii) Pers	onai				
	6a Gross Rents		į			
	b Less rental expenses					
	c Rental income or (loss)					-
	d Net rental income or (loss)	<b>•</b>				
	7a Gross amount from sales of (i) Securities (ii) Ott	ner				
	assets other than inventory					
	<b>b</b> Less cost or other basis	-				
	and sales expenses					
	c Gain or (loss)					
	d Net gain or (loss)	<b></b>				
UE	8a Gross income from fundraising events					
ENC	(not including \$					
OTHER REVEN	of contributions reported on line 1c)					
ER	See Part IV, line 18					
TH	b Less direct expenses b			<u> </u>		
	c Net income or (loss) from fundraising events					
	9a Gross income from gaming activities See Part IV, line 19					
	<b>b</b> Less direct expenses <b>b</b>					
	c Net income or (loss) from gaming activities	<b></b>				1
	10a Gross sales of inventory, less returns			_		
	and allowances a					
	<b>b</b> Less cost of goods sold <b>b</b>					
	c Net income or (loss) from sales of inventory	<b>&gt;</b>				
	Miscellaneous Revenue Business 6	Code		<u> </u>		
	11a		Ī			
	b					
	c					-
	d All other revenue		0.	0.	0.	0.
	e Total. Add lines 11a-11d		0.	<del></del>	0.	
	12 Total revenue. See instructions	•	714,000.	0.	0.	0.
1	- Total leveline, Dec Histractions		1 174,000.	ı U.	, U.	ı U.

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Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

	All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).										
Do 6b,	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	( <b>A)</b> Total expenses	(B) Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses						
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21										
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22										
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16										
4	Benefits paid to or for members			***							
5	Compensation of current officers, directors, trustees, and key employees										
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1) and persons described in section 4958(c)(3)(B)										
7	Other salaries and wages			-							
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)										
9	Other employee benefits										
	Payroll taxes										
11	Fees for services (non-employees)				<del>.</del>						
	a Management	250,000.	83,334.	83,333.	83,333.						
1	b Legal	43,638.	5,577.	38,061.	0.						
	c Accounting	280.	0.	280.	0.						
	d Lobbying										
	Prof fundraising svcs See Part IV, In 17										
	Investment management fees										
	g Other	294,980.	294,980.	0.	0.						
	Advertising and promotion			1 100							
	Office expenses	2,248.	555.	1,498.	195.						
	Information technology	5,727.	5,227.	500.	0.						
	Royalties Occupancy										
	Travel	30 600	20. 704	2.006	15 010						
18		39,608.	20,784.	2,906.	15,918.						
19	Conferences, conventions, and meetings	16,424.	10,265.	0.	6,159.						
20	Interest										
21	Payments to affiliates										
22	Depreciation, depletion, and amortization	3,874.	1,292.	1,291.	1,291.						
23 24	Other expenses Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below )				· · · · · · · · · · · · · · · · · · ·						
á	MERCHANT FEES	1,369.	0.	0.	1,369.						
1											
•	:										
(	d :										
1	All other expenses										
25	Total functional expenses Add lines 1 through 24f	658,148.	422,014.	127,869.	108,265.						
26	Joint costs. Check here ► ☐ If following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation										

**Balance Sheet** 

Part X

(A) Beginning of year (B) End of year Cash - non-interest-bearing 0 1 23,571. 2 Savings and temporary cash investments 3 3 Pledges and grants receivable, net Accounts receivable, net 4 Receivables from current and former officers, directors, trustees, key employees, 5 and highest compensated employees. Complete Part II of Schedule L 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L 6 Notes and loans receivable, net 7 Inventories for sale or use 8 9 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or other basis 36,155. Complete Part VI of Schedule D **b** Less accumulated depreciation 10b 3,874 0. 10 c 32,281 11 Investments - publicly-traded securities 11 12 Investments - other securities See Part IV, line 11 12 13 Investments - program-related See Part IV, line 11 13 14 14 Intangible assets 15 Other assets See Part IV, line 11 15 16 Total assets Add lines 1 through 15 (must equal line 34) 0. 16 55,852. 0. 17 17 Accounts payable and accrued expenses 18 18 Grants payable 19 Deferred revenue 19 20 Tax-exempt bond liabilities 20 21 Escrow or custodial account liability Complete Part IV of Schedule D 21 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II 22 of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 23 24 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities Complete Part X of Schedule D 25 0. 0 26 Total liabilities. Add lines 17 through 25 26 Organizations that follow SFAS 117, check here and complete lines 27 through 29 and lines 33 and 34. 27 27 Unrestricted net assets 28 28 Temporarily restricted net assets Permanently restricted net assets 29 é X and complete Organizations that do not follow SFAS 117, check here lines 30 through 34. 30 Capital stock or trust principal, or current funds 0. 30 55,852. 31 Paid-in or capital surplus, or land, building, and equipment fund 31 32 Retained earnings, endowment, accumulated income, or other funds 32 0 33 33 Total net assets or fund balances 55,852

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34

Total liabilities and net assets/fund balances

Form 990 (2009)

55,852.

0. 34

Part XI | Financial Statements and Reporting Yes No 1 Accounting method used to prepare the Form 990 X Cash Accrual ☐ Other If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O 2a Were the organization's financial statements compiled or reviewed by an independent accountant? 2a Х b Were the organization's financial statements audited by an independent accountant? 2b Х c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? 2c If the organization changed either its oversight process or selection process during the tax year, explain ın Schedule O d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both Separate basis Consolidated basis Both consolidated and separate basis 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? 3 a Х b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

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Form 990 (2009)

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#### **SCHEDULE C** (Form 990 or 990-EZ)

**Political Campaign and Lobbying Activities** 

For Organizations Exempt From Income Tax Under section 501(c) and section 527

2009 Complete if the organization is described below.

Open to Public Inspection

OMB No 1545 0047

Department of the Treasury Internal Revenue Service

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

If the organization answered 'Yes,' to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations complete Part I-A only

### If the organization answered 'Yes,' to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

	_		' to Form 990, Part IV, line 5 (Proxy Tax), th	nen		
	of organizat		rganizations Complete Part III		Employer identification	
	•		am Tug		1 ' '	
		URPOSE PROJEC	rganization is exempt under section	on E01(a) ar is a	26-432598	
			<del></del>			zation.
		·	organization's direct and indirect political ca	impaign activities in P		
2		expenditures			▶\$	
	Voluntee			E01( )(2)		
			rganization is exempt under secti			
1		•	ise tax incurred by the organization under s		<b>►</b> \$	
2		-	ise tax incurred by organization managers (		▶ \$	
		=	section 4955 tax, did it file Form 4720 for t	his year?		Yes No
		orrection made?				∐ Yes ☐ No
		describe in Part IV				
Par			rganization is exempt under secti			
1	Enter the	e amount directly exp	pended by the filing organization for section	527 exempt function	activities ►\$	
2		e amount of the filing activities	g organization's funds contributed to other o	rganizations for section	on 527 exempt ►\$	
3	Total of line 17b	exempt function exp	enditures Add lines 1 and 2 Enter here and	d on Form 1120-POL,	<b>▶</b> \$	
4	Did the f	iling organization file	Form 1120-POL for this year?			Yes No
5	made F	or each organization tions received that w	and employer identification number (EIN) o listed, enter the amount paid from the filing ere promptly and directly delivered to a sep e (PAC) If additional space is needed, pro-	g organization's funds Jarate political organiz	Also enter the amount ation, such as a separa	of political
		(a) Name	( <b>b)</b> Address	(c) EIN	(d) Amount paid from filing organization's funds if none, enter 0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
		<del></del>				

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule C (Form 990 or 990-EZ) 2009

Schedule <b>C</b> (Form 990 or 990-EZ) 20	09 COMMON PUR	POSE PROJECT INC		26-432	5985 Page
Part II-A Complete if section 501	the organization (h)).	on is exempt under se	ction 501(c)(3) an	d filed Form 5768 (e	lection under
A Check ► if the fili	ng organization bel	ongs to an affiliated group			
B Check ► If the file	ng organization che	cked box A and 'limited con	trol' provisions apply	<u>,                                      </u>	
(The term		ing Expenditures — ans amounts paid or incurr	ed.)	(a) Filing organization's totals	(b) Affiliated group totals
1 a Total lobbying expenditi	ures to influence pu	iblic opinion (grass roots lob	bying)		
<b>b</b> Total lobbying expendite	ures to influence a	legislative body (direct lobby	ing)		
c Total lobbying expenditi	ures (add lines 1a a	and 1b)			
<b>d</b> Other exempt purpose e	expenditures				
e Total exempt purpose e	xpenditures (add lii	nes 1c and 1d)			
f Lobbying nontaxable an both columns	nount Enter the am	nount from the following table	e in		
If the amount on line 1e, col	umn (a) or (b) is	The lobbying nontaxable ar	mount is.		
Not over \$500,000		20% of the amount on line 1e			
Over \$500,000 but not over \$1	,000,000	\$100,000 plus 15% of the excess	over \$500,000		
Over \$1,000,000 but not over \$	\$1,500,000	\$175,000 plus 10% of the excess	over \$1,000,000		
Over \$1,500,000 but not over \$	\$17,000,000	\$225,000 plus 5% of the excess of	over \$1,500,000		
Over \$17,000,000					
g Grassroots nontaxable a	amount (enter 25%	of line 1f)			
h Subtract line 1g from lin	ne 1a If zero or les	s, enter -0-			
i Subtract line 1f from lin	e 1c If zero or less	s, enter -0-			
j If there is an amount ot section 4911 tax for this		ther line 1h or line 1i, did the	e organization file Fori	m 4720 reporting	Yes No
(Sor	ne organizations th colum	4-Year Averaging Period U nat made a section 501(h) elo ns below. See the instruction	ection do not have to	complete all of the five gh 2f.)	
	Lot	bying Expenditures During	4-Year Averaging Pe	riod	
Calendar year (or fiscal year beginning in)	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	<b>(e)</b> Total
2a Lobbying non-taxable amount					
<b>b</b> Lobbying ceiling amount (150% of line 2a, column (e))					
c Total lobbying expenditures					
<b>d</b> Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2009 COMMON PURPOSE PROJECT INC	26	-432	5985		Page 3
Part II-B Complete if the organization is exempt under section 501(c)(3) and has N (election under section 501(h)).	OT filed	For	m 5768		
	(z	)		(b)	
•	Yes	No	A	mount	
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of a Volunteers?		- '			
<b>b</b> Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?					
c Media advertisements?					
d Mailings to members, legislators, or the public?					
e Publications, or published or broadcast statements?					
f Grants to other organizations for lobbying purposes?					
g Direct contact with legislators, their staffs, government officials, or a legislative body?					
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?					
i Other activities? If 'Yes,' describe in Part IV					
j Total Add lines 1c through 1i					
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?					-
<b>b</b> If 'Yes,' enter the amount of any tax incurred under section 4912	i	}			
c If 'Yes,' enter the amount of any tax incurred by organization managers under section 4912					
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?	1 1			=	
Part III-A Complete if the organization is exempt under section 501(c)(4), section 5	U I (C)(5)	, or s	ection	501(C	)(b). 
				Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?			<u> </u>	X	<u> </u>
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?			2	_	X
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?			3		X
Part III-B   Complete if the organization is exempt under section 501(c)(4), section 5 if BOTH Part III-A, questions 1 and 2 are answered 'No' OR if Part III-A, lin	e 3 is a	, or s nswe	ection red 'Ye	501(c s.'	)(6)
1 Dues, assessments and similar amounts from members		1			
2 Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).					
a Current year		2a			
<b>b</b> Carryover from last year		2b			
c Total		2c			
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3			
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excedoes the organization agree to carryover to the reasonable estimate of nondeductible lobbying and polexies expenditure next year?	ss itical	4			
5 Taxable amount of lobbying and political expenditures (see instructions)		5			
Part IV Supplemental Information		- 1			
Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, a Also, complete this part for any additional information	nd Part II	-B, line	e 1ı		
			. – – – –		

Schedule C (Form 990 or 990-EZ) 2009 COMMON PURPOSE PROJECT INC  Part W. Supplemental Information (continued)	26-4325985	Page 4
Part IV Supplemental Information (continued)		
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#### SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

### **Supplemental Financial Statements**

 Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12.
 ► Attach to Form 990.
 ► See separate instructions OMB No 1545 0047

2009

Name of the organization COMMON PURPOSE PROJECT INC 26-4325985 Partial Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts Complete if the organization answered 'Yes' to Form 990, Part IV, line 6 (a) Donor advised funds (b) Funds and other accounts 1 Total number at end of year Aggregate contributions to (during year) Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor or for any other purpose conferring impermissible private benefit?? Nο Partill Conservation Easements Complete if the organization answered 'Yes' to Form 990, Part IV, line 7 Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or pleasure) Preservation of an historically important land area Preservation of certified historic structure Protection of natural habitat Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Year 2a a Total number of conservation easements **b** Total acreage restricted by conservation easements 2ь 2 c c Number of conservation easements on a certified historic structure included in (a) d Number of conservation easements included in (c) acquired after 8/17/06 2d 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easement it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Rancular Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets Complete if the organization answered 'Yes' to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items: a Revenues included in Form 990, Part VIII, line 1

b Assets included in Form 990, Part X

Schedule <b>D</b> (Form 990) 2009 COMMO	ON PURPOSE PR	OJECT INC		26-432	5985		Page 2
Part III Organizațions Mainta	ning Collections	s of Art, Historic	al Treasures, or C	ther Similar Ass	ets (co	ntınu	ed)
3 Using the organization's acquisition items (check all that apply)	on accession and oth	er records, check an	of the following that	are a significant use o	of its colle	ection	
a Public exhibition		d Loan or ex	change programs				
<b>b</b> Scholarly research		e Other	3 , 3				
c Preservation for future genera	ations						
4 Provide a description of the organ Part XIV	ization's collections	and explain how they	further the organization	on's exempt purpose i	n		
5 During the year, did the organizat assets to be sold to raise funds ra	ion solicit or receive other than to be main	donations of art, hist stained as part of the	orical treasures, or oth organization's collection	ner sımılar on?	Yes		No
Part IV Escrow and Custodia	Arrangements	Complete if orga	nization answered	Yes' to Form 99	0, Part	IV,	line
9, or reported an amo	unt on Form 990	, Part X, line 21.					
1 a Is the organization an agent, trust included on Form 990, Part X?	ee, custodian, or oth	ner intermediary for c	ontributions or other as	ssets not	Yes		No
<b>b</b> If 'Yes,' explain the arrangement	n Part XIV and comp	olete the following tat	ole				<u>-</u>
					Amount		
c Beginning balance				_1c			
<b>d</b> Additions during the year				_1d			
e Distributions during the year				_ 1 e			
f Ending balance				1f			
2a Did the organization include an ar	nount on Form 990,	Part X, line 21?			Yes		No
<b>b</b> If 'Yes,' explain the arrangement							
Part V Endowment Funds Co	nplete if organiz	ation answered '	Yes' to Form 990,	Part IV, line 10.			
ļ	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Fo	ur years	s back
1 a Beginning of year balance							
<b>b</b> Contributions							
c Net Investment earnings, gains, and losses					ļ		
d Grants or scholarships							
e Other expenditures for facilities and programs							
f Administrative expenses							
g End of year balance							
2 Provide the estimated percentage	of the year end bala	nce held as		·			
a Board designated or quasi-endow	ment >	8					
<b>b</b> Permanent endowment ►	8						
c Term endowment ►	<del></del>						
3a Are there endowment funds not in organization by	the possession of the	ne organization that a	re held and administe	red for the	Г	Yes	No
(i) unrelated organizations					3a(i)	163	110
(ii) related organizations					3a(ii)	$\overline{}$	
<b>b</b> If 'Yes' to 3a(ii), are the related or	manizations listed as	required on Schedul	e R?		3b		
1 Describe in Part XIV the intended	•	•			1 20		

Part VI Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10. (a) Cost or other basis (investment) (b) Cost or other basis (other) (c) Accumulated Depreciation Description of investment (d) Book Value 1 a Land **b** Buildings c Leasehold improvements **d** Equipment e Other 36,155. 3,874 32,281. 32,281.

Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) BAA

Schedule **D** (Form 990) 2009

Schedule D (Form 990) 2009 COMMON PURPOSE		26-4325985 Page <b>3</b>
Part VII Investments-Other Securities Se		<u> </u>
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Financial derivatives		
Closely-held equity interests		
Other	. – –	
Total (Column (b) must equal Form 990 Part X, col (B) line 12)		
Part VIII Investments-Program Related (S	ee Form 990. Part X. line	13)
(a) Description of investment type	(b) Book value	(c) Method of valuation
	, ,	Cost or end-of-year market value
		· · · · · · · · · · · · · · · · · · ·
		· 1
Total (Column (b) must equal Form 990, Part X, Col (B) line 13)	<b>P</b>	
Part IX Other Assets (See Form 990, Part	X, line 15)	
(a	) Description	(b) Book value
······································		
Total. (Column (b) must equal Form 990, Part X, col (B	), line 15)	<b>•</b>
Part X Other Liabilities (See Form 990, P		
(a) Description of Liability	(b) Amount	
Federal Income Taxes		
· · · · · · · · · · · · · · · · · · ·		
- ·- ·		
· · · · · · · · · · · · · · · · · · ·		
Total (Column (h) must asked Form 000 Bad V and (D) Land CO		
Total (Column (b) must equal Form 990, Part X, col (B) line 25) ► 2. FIN 48 Footnote In Part XIV, provide the text of the fo	otnote to the ergenization's first	peral statements that reports the executation's light the
for uncertain tax positions under FIN 48	ounde to the organization's finar	iciai statements that reports the organization's liability

Schedi	ule <b>D</b>	(Form 990) 2009 COMMON PURPOSE PROJECT INC		26-4325	985	Page 4
Part :		Reconciliation of Change in Net Assets from Form 990 t	to Financial Statements			
1 T	otal r	revenue (Form 990, Part VIII,column (A), line 12)			•	_
2 T	otal e	expenses (Form 990, Part IX, column (A), line 25)			•	
3 E	xces	ss or (deficit) for the year Subtract line 2 from line 1				
4 N	Net un	nrealized gains (losses) on investments				
<b>5</b> D	Donate	ted services and use of facilities				
6 li	nvesti	tment expenses				
<b>7</b> F	Prior p	period adjustments				
8 (	Other	(Describe in Part XIV)				
9 T	otal a	adjustments (net) Add lines 4 through 8				
		ss or (deficit) for the year per audited financial statements. Combine lines				
		Reconciliation of Revenue per Audited Financial Statem	<u>ients With Revenue per</u>	r Return		
		revenue, gains, and other support per audited financial statements		1		
		ints included on line 1 but not on Form 990, Part VIII, line 12	1 1			
		nrealized gains on investments	2 a			
		ted services and use of facilities	2 b			
		veries of prior year grants	2c			
		(Describe in Part XIV)	2d			
		ines 2a through 2d		2 e		
		act line <b>2e</b> from line <b>1</b>	1 1	3		
		ints included on Form 990, Part VIII, line 12, but not on line 1				
		tments expenses not included on Form 990, Part VIII, line 7b	4a	_		
		(Describe in Part XIV)	4b			
		ines 4a and 4b		4c		
		revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12		5		
		Reconciliation of Expenses per Audited Financial State	ments with Expenses	1 1	<u>n</u>	
		expenses and losses per audited financial statements		1		
		ints included on line 1 but not on Form 990, Part IX, line 25 led services and use of facilities	ا مو			
		year adjustments	2 a 2 b	<del> </del>		
		losses	2c			
		(Describe in Part XIV)	2d	<del> </del>		
		ines 2a through 2d	<u>  2u                                   </u>	2e		
		act line 2e from line 1		3		
		ints included on Form 990, Part IX, line 25, but not on line 1:				
		tments expenses not included on Form 990, Part VIII, line 7b	4a			
		(Describe in Part XIV)	4b	<del>-</del>		
		ines 4a and 4b	1 451	4c		
		expenses Add lines 3 and 4c (This must equal Form 990, Part I, line 18	1)	5		
		Supplemental Information				
Comple ine 4, nforma	Part 2	his part to provide the descriptions required for Part II, lines 3, 5, and 9, IX, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d	Part III, lines 1a and 4, Part I'd and 4b Also complete this p	V, lines 1b a	and 2b, Part de any addi	V, tional
· <b></b> -	 				 	
						<b>-</b> -
 					 - <del></del>	

Schedule <b>D</b> (Form 990) 2009	COMMON PURPOSE PROJECT INC I Information (continued)	26-4325985 Page <b>5</b>
Part XIV Supplementa	I Information (continued)	
•		
<del>,</del>		
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#### **SCHEDULE L** (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

or 990-EZ.

**Transactions with Interested Persons** 

Complete if the organization answered
 'Yes' on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.
 Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2009

Open to Public Inspection

Schedule L (Form 990 or 990-EZ) 2009

Name of the c	organization						Em	ployer	dentifica	ition nui	mper		
COMMON	PURPOSE PROJECT INC						26	-432	2598	5			
Part I	Excess Benefit Transactio Complete if the organization answ	<b>ns</b> (sect	ion 50 on Forn	1(c)(3) ar n 990, Part I	nd section IV, line 25a o	501(c)( r 25b, or	4) organıza Form 990-EZ,	ations Part V	s only /, line	/) 40b.			
_	C-2 Norman of discountified appears						(c) Corrected						
	(a) Name of disqualified person			(b) Description of transact								Yes	No
		_							_		_		
			-	<del></del>					_				
	r the amount of tax imposed on the on 4958	organızatı	on mana	agers or disc	qualified pers	sons durii	ng the year ur	nder	<b>▶</b> \$				
3 Ente	r the amount of tax, if any, on line 2	, above, r	eimburse	ed by the or	ganization				<b>▶</b> \$				
Part II	Loans to and/or From Inter Complete if the organization answ  Name of interested person and purpose	ered 'Yes		n 990, Part	IV, line 26 or		D-EZ, Part V, I	,	a. default?	(f) App	ard or	(g) W agree	Vritten
		То	From	n				Yes No		Yes	No.	Yes	No
					-								
								-					
		_			-								
				<u> </u>				ļ			<u> </u>		<u> </u>
Total Part III	Grants or Assistance Bene Complete if the organizatio	efitting I	nteres	ted Perso	<u>► \$</u> ons. rm 990, P:	art IV, I	ine 27.						<u>,</u> -
	(a) Name of interested person	(	<b>b)</b> Relation	ship between in the organiz	nterested person ation	and	(c	) Amoun	nt and ty	pe of as	sistance	<del></del>	
Part IV	Business Transactions Inv Complete if the organization	     olving    n answe	nteres ered'Ye	ted Persons' on For	ons. m 990, Pa	ırt IV, lı	ne 28a, 28	b, or	 28c.				
,	(a) Name of interested person	elationship	ship between (c) Amount of transaction \$			(d) Description of transaction					organia	aring of zation's nues?	
DIUE EN	ICINE MESSACE ( MEDIA II	CERTY			25/	000	MANACEME	ישואי	MED	T A C	VCS	Yes	No
	NGINE MESSAGE & MEDIA LI					0,000.	MANAGEME						X_
BLUE EL	NGINE MESSAGE & MEDIA LI	LC ERIK S	MITH >3	5 t OWNER	4(	958.	ACCOUNTABL	EREIM	BURSE	DEXPE	NSES		X
			<u> </u>	_  -				_					
		1										$\vdash$	

BAA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990

# SCHEDULE O (Form 990)

# **Supplemental Information to Form 990**

OMB No 1545-0047

2009

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

► Attach to Form 990. Department of the Treasury Internal Revenue Service

Open to Public Inspection

Name of the organization	Employer identification number
COMMON PURPOSE PROJECT INC	26-4325985
Pt_VI-A, Line 3 THE ORGANIZATION HAS A CONTRACTUAL ARRANGEMENT	WITH AN
INDEPENDENT CONTRACTOR, BLUE ENGINE MESSAGE & M	EDIA,_LLC,
TO PROVIDE MANAGEMENT, PROGRAM, STRATEGIC AND F	UNDRAISING
SERVICES TO THE ORGANIZATION. BLUE ENGINE MESS	AGE & MEDIA,
LLC ASSIGNS STAFF TO PROVIDE SUCH SERVICES, WHI	CH_FULFILL
THE FUNCTIONS OF PROVIDING ADMINISTRATIVE, OPER	ATIONAL
AND COMMUNICATIONS SUPPORT.	
Pt_VI-A, Line 8a THE ORGANIZATION DID NOT MAINTAIN CONTEMPORANEO	US WRITTEN
RECORD OF EVERY BOARD ACTION DURING THE REPORTI	NG PERIOD.
Pt_VI-A, Line 8b THE ORGANIZATION HAS NO SEPARATE COMMITTEES WIT	H_AUTHORITY
TO ACT ON BEHALF OF THE GOVERNING BODY.	
Pt_VI-B, Line 11A THE ORGANIZATION'S TREASURER AND LEGAL COUNSEL	REVIEW
FORM 990 PRIOR TO ITS SUBMISSION WITH THE IRS.	
Pt_VI-B, Line 15 AN INDEPENDENT BUSINESS CONDUCTED AN ANALYSIS TO	O_EVALUATE
THE REASONABLENESS OF A PROPOSED CONTRACT BETWE	EN_THE
ORGANIZATION AND BLUE ENGINE MESSAGE & MEDIA, L	rc.
UPON RECEIPT OF THE REPORT, THE CONTRACT WAS AP	PROVED BY THE
ORGANIZATION'S INDEPENDENT DIRECTORS.	
Pt VI-C, Line 19 THE ORGANIZATION MAKES AVAILABLE FOR INSPECTION	AND COPYING
ALL DOCUMENTS REQUIRED TO BE MADE PUBLICLY AVAI	LABLE.
	·

## Form 4562

Department of the Treasury Internal Revenue Service (9

Name(s) shown on return

# Depreciation and Amortization (Including Information on Listed Property)

► See separate instructions.

► Attach to your tax return.

OMB No 1545-0172

2009

Attachment Sequence No 6

ldentifying number

COMMON PURPOSE PROJECT INC 26-4325985 Business or activity to which this form relates Form 990 / Form 990EZ **Election To Expense Certain Property Under Section 179** Part I Note: If you have any listed property, complete Part V before you complete Part I 1 Maximum amount. See the instructions for a higher limit for certain businesses. 1 \$250,000 Total cost of section 179 property placed in service (see instructions) 2 3 Threshold cost of section 179 property before reduction in limitation (see instructions) 3 \$800,000. Reduction in limitation Subtract line 3 from line 2 If zero or less, enter -0-4 5 Dollar limitation for tax year Subtract line 4 from line 1 If zero or less, enter -0- If married filing separately, see instructions 5 6 (a) Description of property (b) Cost (business use only) (C) Elected cost 7 Listed property Enter the amount from line 29 7 8 Total elected cost of section 179 property Add amounts in column (c), lines 6 and 7 8 Tentative deduction Enter the smaller of line 5 or line 8 9 10 Carryover of disallowed deduction from line 13 of your 2008 Form 4562 10 11 Business income limitation. Enter the smaller of business income (not less than zero) or line 5 (see instrs) 11 12 Section 179 expense deduction Add lines 9 and 10, but do not enter more than line 11 12 13 Carryover of disallowed deduction to 2010 Add lines 9 and 10, less line 12 Note: Do not use Part II or Part III below for listed property. Instead, use Part V Special Depreciation Allowance and Other Depreciation (Do not include listed property) (See instructions.) Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year (see instructions) 14 Property subject to section 168(f)(1) election 15 Other depreciation (including ACRS) 16 Part III MACRS Depreciation (Do not include listed property ) (See instructions) Section A 17 MACRS deductions for assets placed in service in tax years beginning before 2009 17 If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here Assets Placed in Service During 2009 Tax Year Using the General Depreciation System Section B (a) Classification of property (C) Basis for depreciation (b) Month and (f) Method (d) (e) (g) Depreciation (business/investment use year placed in service Recovery period Convention deduction only - see instructions) 19a 3-year property **b** 5-year property 36,155. c 7-year property 7.0 yrs 200 DB 3,874 d 10-year property e 15-year property f 20-year property g 25-year property 25 yrs S/L h Residential rental 27.5 yrs MM S/L property 27.5 yrs MM S/L i Nonresidential real 39 <u>yrs</u> MM S/L property MM S/L Section C - Assets Placed in Service During 2009 Tax Year Using the Alternative Depreciation System 20 a Class life S/L b 12-year 12 yrs S/L c 40-year 40 yrs MM S/L Part IV Summary (See instructions) 21 Listed property Enter amount from line 28 21 Total Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here and on the appropriate lines of your return. Partnerships and S corporations — see instructions 22 3,874. For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs 23

Part V Listed Property (Include automobiles, certain other vehicles, cellular telephones, certain computers, and property used for entertainment, recreation, or amusement)

**Note:** For any vehicle for which you are using the standard mileage rate or deducting lease expense, complete **only** 24a, 24b, columns (a) through (c) of Section A, all of Section B, and Section C if applicable

	Section	n A – Deprecia	tion and Othe	r Informa	tion (Ca	ution: S	ee the	ınstr	uction	ns for li	mits for	passen	ger auto	mobiles	)	
_24 a	Do you have evidence	e to support the bu	isiness/investmei	nt use claim	ed?		Yes		No 2	24b If "	es,' is the	evidence	written?		Yes	No
Ту	(a) pe of property (list vehicles first)	(b) Date placed in service	(c) Business/ investment use percentage	(d Cost other I	or	(busine	(e) or deprecia ess/investri ise only)	ation nent	R	(f) (g)  Recovery period Method/ Convention		thod/	(h) Depreciation deduction		Ele secti	(i) ected on 179 ost
25	Special depreci	ation allowance	for qualified	listed pro use (see	perty pla	ced in s	ervice o	durin	g the	tax ye	ar and	25				
26	Property used r					,						<u>,                                     </u>				
							_									
				-		<u> </u>									<u> </u>	
<u>2</u> 7	Property used 5	0% or less in a	qualified bus	iness use		<del></del>	_		_		<del></del>			_	<del></del>	
			<del>                                     </del>	_							-			_	-	1
	<u>.                                    </u>		-								-				_	!
28	Add amounts in	column (h) lin	es 25 through	27 Ente	r here an	ıd on lın	ne 21 na	ane	1			28	_		$\dashv$	
29	Add amounts in		_				. с , р.	-9-					<u>'</u>	29		
				_	B – Info		on Use	e of \	Vehic	les				<u> </u>	<u> </u>	
	plete this section our employees, fil															cles
	T 1 11		d	(	(a)	(1	b)		(c)	)	(d	)	(	e)		)
30	Total business/i			Veh	ıcle 1	Vehi	cle 2	igspace	Vehic	le 3	Vehic	le 4	Veh	ıcle 5	Vehi	cle 6
	commuting mile	·														
-	Total commuting m	•	•				<del></del> -	-								<del></del>
_	Total other pers miles driven	•						<u> </u>					·			
33	33 Total miles driven during the year Add lines 30 through 32						1	<u> </u>	—· <sub>T</sub>				_	T		
					No	Yes	No	Y	es	No	Yes	No	Yes	No	Yes	No
34	Was the vehicle during off-duty l	hours?						ļ	_					-		
35	Was the vehicle than 5% owner	used primarily or related persi	by a more on?													
36 	Is another vehic personal use?	<u> </u>			<u> </u>	_	}									
		Section	C - Question	s for Em	ployers V	Vho Pro	ovide Ve	hick	es fo	r Use b	y Their E	Employ	ees			
Ansv 5% c	ver these question where or related	ns to determine persons (see i	e if you meet a nstructions)	an except	ion to co	mpletin	g Section	n B	for ve	ehicles	used by	employ	ees wh	o are no	t more tl	nan
37	Do you maintair by your employe		y statement t	nat prohit	oits all pe	rsonal ı	use of v	ehicl	les, ır	ncluding	g commu	iting,			Yes	No
38	Do you maintair employees? See	n a written polic e the instruction	y statement the	hat prohib used by	ots perso	nal use e officer	of vehics, direc	cles, tors.	exce	pt com	muting, ore owne	by your ers				
39	Do you treat all			-	•		,		•							
40	Do you provide vehicles, and re	more than five tain the informa	vehicles to yo ation received	ur employ ?	ees, obt	aın ınfo	rmation	fron	n you	r emplo	yees ab	out the	use of t	the		
41	Do you meet the <b>Note:</b> If your an											es				<del></del>
Par	t VI Amorti	zation		,												
	Desc	(a) cription of costs		Date ar	(b) mortization egins		(c) Amortizat amount			Co	d) ode tion	Amo: per	(e) rtization riod or centage		(f) mortization or this yea	
42	Amortization of	costs that begi	ns during you	2009 tax	year (se	e instru	uctions)					<del>'</del>				
				<del> </del>					+			<del> </del>		ļ		
42	Amortination = 1	f oncie that have	on hefers	, 2000 to			-				<del>-</del>		42	-		
43 44	Amortization of Total. Add amo	-	-		-	ere to re	nort						43	<del>                                     </del>	_	
	Total Add Bill		C/ See the f			IZ0812 0							1	Fo	rm <b>456</b> 2	(2009)