



Steve Horn

Steve Horn Seeking Comment for Story on Winona Film Festival

Magdalena Segieda

Fri, Jan 24, 2014 at 3:49 PM

To: Steve Horn

Cc: phelim mcaleer

Steve

Here the film festival rearranges the time and confirms the screening with no filmmaker present:

From: **Crystal Hegge**

Date: Fri, Jan 10, 2014 at 8:15 AM

Subject: Re: FRACKNATION Accepted at FRFF

To: Magdalena Segieda

Please use a generic laurel, we don't have any specific at this time. Sorry!

Will you be sending a mpeg4 file for exhibition? Or should we expect a disc?

Crystal Hegge

Festival Director, Frozen River Film Festival

www.FrozenRiver.org

480.522.7940

On Tue, Jan 7, 2014 at 4:37 PM, Magdalena Segieda

· wrote:

Thanks - do you have a laurel by any chance so I can start promoting the screening on our social media?

Magdalena Segieda

Hard Boiled Films

578 Washington Blvd, #938

Marina Del Rey, CA 90292

Office: (310) 823-0500

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On Tue, Jan 7, 2014 at 2:31 PM, Crystal Hegge

wrote:

The screening will be at 10:00 a.m. on Sunday, January 26. Has the exhibition files been sent yet? Also, please fill out the attached form for our files.

Crystal Hegge

Festival Director, Frozen River Film Festival

www.FrozenRiver.org

480.522.7940

On Fri, Dec 20, 2013 at 10:10 AM, Magdalena Segieda

wrote:

Hi Crystal

1/25/2014

Desmogblog Mail - Steve Horn Seeking Comment for Story on Winona Film Festival

Unfortunately, no one from the FrackNation team would be able to come. Let me know when you set the the time, I will wait for your laurel to start promoting the screening.

Many thanks,

Magdalena Segieda

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Marina Del Rey, CA 90292

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On Thu, Dec 19, 2013 at 1:32 PM, Crystal Hegge wrote:

Hello - We are currently designing our own laurels. You can use a generic laurel until we can send you new ones. I should be able to get them to you after Christmas.

Is there anyone associated with the film that could come to the festival?

The 1:00 p.m. Sunday time is about 90% confirmed. If no one from the film can come to the festival I may have to rethink my arrangement because there will be a lot of dead time in this particular theater without a Q&A or panel.

Crystal Hegge

Festival Director, Frozen River Film Festival

www.FrozenRiver.org

480.522.7940

Here the cancellation email:

From: **Magdalena Segieda**

Date: Fri, Jan 17, 2014 at 10:20 AM

Subject: Re: FRFF

To: Crystal Hegge

I have also just finished create a promo poster attached here and was going to push it out over the next couple of days.

Magdalena Segieda

Hard Boiled Films

578 Washington Blvd, #938

Marina Del Rey, CA 90292

Office: (310) 823-0500

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On Fri, Jan 17, 2014 at 10:12 AM, Magdalena Segieda

wrote:

Crystal

But we have already published and promoted the screening with time and address to thousands of our fans on

1/25/2014

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our social media...

Magdalena Segieda
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On Fri, Jan 17, 2014 at 10:03 AM, Crystal Hegge

wrote:

Dear Magdalena,

I am writing to inform you that we will not be showing FRACKNATION during our 2014 festival. Due to the high quantity of films at the festival we have decided not to show this feature film without a filmmaker attendant. Thank you for your submission and please consider us in the future.

--

Crystal Hegge
Festival Director, Frozen River Film Festival
www.FrozenRiver.org
480.522.7940

I hope you can see clearly from this exchange that filmmaker attendance was never conditional. I find it hard to believe that in the festival's nine year history there was a representative present for every single film shown. http://frff.org/wpsite/2014-films_9#m652

Thank you,

Magdalena Segieda
Hard Boiled Films

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