

M.S. in UX Design Online - Advance in the field of User Experience Design. Kent State Univ Online. | [Read More »](#)



# Jennifer Pett

3rd

Communications at U.S. House of Representatives

Washington, District Of Columbia | Public Relations and Communications

- Current U.S. House of Representatives
- Previous U.S. House of Representatives, Charles Koch Institute, Phillips & Company
- Education The University of Texas at Austin

[Send Jennifer InMail](#)

500+ connections

<https://www.linkedin.com/in/jenniferpett> [Contact Info](#)

## Background

### Summary

Specialties: Writing, editing, media relations, social media, research, design, campaigns, government relations, corporate citizenship, sustainability

### Experience

#### Press Secretary for Congressman Lamar Smith (TX-21)

U.S. House of Representatives  
May 2016 – Present (2 months) | Washington D.C. Metro Area



#### Communications Assistant for Congressman Tim Huelskamp (KS-01)

U.S. House of Representatives  
February 2015 – May 2016 (1 year 4 months) | Washington D.C. Metro Area



1 recommendation



**Jon Meadows**  
Press Secretary at U.S. House of Representatives

I worked with Jennifer for over a year. She is a class act: kind, diligent, competent, and she can juggle a lot of tasks. I cannot recommend Jennifer highly enough. She was a superb coworker; everyone thinks so. [View](#)

#### Media Relations Associate

Charles Koch Institute  
June 2014 – February 2015 (9 months) | Arlington, VA



#### Associate

Phillips & Company  
January 2012 – June 2014 (2 years 6 months) | Austin, Texas Area



As an Associate at Phillips & Company, I delivered public relations and business development results for clients in aerospace, education, homeland security telecommunications and high technology industries. I developed and maintained communication activities and programs and had primary account responsibilities for media relations, analyst relations, social media, event management, branding and general public relations strategies and tactics. I also led the Phillips & Company social media and internship programs.

3 honors and awards

## Ads You May Be Interested In



**Public Policy & Admin**  
American Univ. Online Master's \$10k Merit Scholarships Available!



**The Platinum 401k, Inc.**  
Our Multiple Employer Plan program outsources many fiduciary liabilities.



**Need A Good Biz Book?**  
Emotional Intelligence 2.0 is a best seller endorsed by the Dalai Lama.

## People Also Viewed



**Jill Cassidy**  
Director of Communications & Marketing Strategy at Oregon State University Foundation



**Holli Siler**  
Austin, Texas



**Daniel Rhea**  
Communications Director at Congressman Joe Barton



**Logan Ramsey**  
Communications Director at U.S. House of Representatives



**Jack Pandol, Jr.**  
Communications Director at U.S. House of Representatives



**Nika Nour**  
Director, Federal Government Affairs at Entertainment Software Association



**Hugo Rojo**  
Media Relations at NPR



**Alex Clark**  
Executive Assistant to the Deputy Executive Director of the NRSC



**Traci Derr**  
--



**Andrea Oliveira**  
PR & Communications Consultant

## How You're Connected



You

X



I served as Jennifer's manager at Phillips & Company and oversaw her work on public relations and business development projects. Jennifer is an extremely hard worker, punctual, and a great team player. She has a very bright future ahead of her. View

### Session Fellow

Noble Strategic Partners

December 2010 – October 2011 (11 months) | Austin, TX

- Assisted in media and campaign strategy development during Texas legislative session and into the interim
- Served as client co-lead for coalition seeking to build grassroots support for national merger
- Conducted extensive research on client and policy issues
- Composed op-eds, letters-to-the-editor, news releases, newsletters, blog posts and tweets
- Pitched and secured media coverage for clients from energy, health, telecommunications and travel industries
- Researched awards and developed and coordinated winning submissions on behalf of company
- Assisted in coordination of press logistics for a large-scale event held at Reliant Stadium in Houston, Texas

▶ 1 honor or award

### Consulting Practice Group Fellow

Public Strategies, Inc.

August 2010 – December 2010 (5 months)

- Conducted reputational issue research and analysis for Fortune 50 retailer
- Prepared media analysis of client and competitor coverage

### Public Relations Intern

Fleishman-Hillard

June 2010 – August 2010 (3 months) | Austin, Texas Area



- Monitored AT&T's corporate Facebook page and other mediums as needed
- Routinely prepared coverage reports for AT&T U-verse rollouts
- Pitched story ideas to traditional media outlets and bloggers throughout Texas for food and government clients
- Facilitated new business brainstorming with company leadership

### Corporate Social Responsibility Intern

National Instruments

January 2010 – June 2010 (6 months) | Austin, Texas Area



Worked with Community Relations, Employee Communication, and Sustainability teams to position NI as a leading corporate citizen, through continuous volunteer and giving campaigns, engaging internal communication, green practices, and numerous other initiatives.

### Web Content Intern

National Instruments

September 2009 – December 2009 (4 months) | Austin, Texas Area



- Worked within data management and metric tracking systems to coordinate and increase traffic on the company website with the goal of keeping customers in the "Shop Experience"
- Conducted website competitive analysis for company's and competitors' courseware
- Assisted in the facilitation of web initiatives required in the transition to modified product name

### Corporate Content/Public Relations Intern

National Instruments

May 2009 – August 2009 (4 months) | Austin, Texas Area



- Wrote two news releases and prepared briefing documents for employees speaking with media
- Staffed the pressroom at company's yearly customer and technology conference coordinating editor meetings
- Edited and compiled articles for company's quarterly print newsletter
- Worked with company case studies using database systems and helped to plan and execute yearly international award ceremony for customer applications
- Created articles for internal web newsletter distributed to over 5,000 employees



Jennifer Pett

### In Common with Jennifer



### People Similar to Jennifer



**Rachel Fornataro** 3rd  
Marketing and Communications Coordinator a...  
Connect

### Ads You May Be Interested In

**TV Channel-in-a-Box**  
TelVue HyperCaster for IP Broadcast in SD/HD/4K. Future-proof. Affordable.

**yext** #1 Business Listings Fix  
Fix & manage your clients' listings across Google, Bing, and 60+ sites!

**tbscg** Need help with TeamSite?  
We have the skills and we're here to help.



- worked in the Public Affairs war room of a Fortune 50 telecommunications company
- Conducted research needed to prepare one-pagers for legislators detailing key policy issues
- Carried out daily opposition monitoring
- Together with a team of interns, presented an in-depth mock client proposal to Public Strategies Officers



## Honors & Awards

### Clarion Winner: Public Relations One-time Campaign - Annual budget of \$10,000 or more

Association for Women in Communications

August 2013

Phillips & Company's outreach campaign to raise awareness for the landing of NASA's Mars Curiosity rover was recognized by Association for Women In Communications. Read more at <http://phillipscompany.com/news/phillips-company-wins-another-industry-award-get-curious-mars-rover-campaign/>

### Best Website

PR Daily

April 2013

PR Daily awarded Phillips & Company for the Get Curious campaign website's creative design and the clever ways in which it was promoted. To engage the public and encourage them to learn about the Mars landing, Phillips & Company partnered with TVI Designs to create [www.GetCurious.com](http://www.GetCurious.com), an interactive website with multimedia, educational resources, news and information about the Get Curious campaign and the Mars rover. [GetCurious.com... more](#)

### Bronze: Best Not-for-Profit/Association/Government Campaign

Bulldog Reporter

April 2013

Bulldog Reporter judges recognized the Get Curious campaign for its creativity, ability to influence opinion, media and technology prowess and tenacity. The overall campaign reached millions of people around the world through social media engagement, media outreach, landing parties and guerrilla marketing.

Read more at <http://phillipscompany.com/news/phillips-company-wins-pr-industry-awards-for-get-curious-mars-rover-campaign-and-getcurious-com/>

### Best Digital PR Campaign – Nonprofit Sector

PR Daily

October 2013

Phillips & Company's imaginative mix of traditional and digital PR hits the exact right note to spur widespread new interest in a human mission to Mars within the next 20 years.

Read more at <http://www.prdaily.com/awards/specialedition/205.aspx>

### MarCom Award: Communication/PR Program (Gold winner)

Association of Marketing and Communication Professionals (AMCP)

2011

Noble Strategic comprehensive public affairs campaign to secure support for a smoke-free workplace law from key Texas lawmakers was recognized by the Association of Marketing and Communication Professionals.

### Additional Honors & Awards

Dean's List Honors - Schools of Communication and Liberal Arts

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## Volunteer Experience & Causes

### Skills

#### Top Skills

- 36 Media Relations
- 19 Social Media
- 18 Press Releases
- 18 Public Relations
- 11 Blogging
- 10 Internal Communications
- 9 Event Planning
- 9 Government
- 8 Research
- 7 Facebook

#### Jennifer also knows about...

- 6 Corporate Communications
- 6 Editing
- 6 Politics
- 6 Event Management
- 5 Newsletters
- 5 Strategic Communications
- 4 Community Development
- 3 AP Style
- 2 Photography

### Education

#### The University of Texas at Austin

BA, BS, Government, Communication Studies(Corporate and Political Communication), Intl. Business Foundations  
2007 – 2010

Activities and Societies: [Texas Exes Student Chapter](#), [UT PRSSA](#), [UT Sustainability Network](#)

#### Additional Info

##### • Interests

Writing, editing, social media, politics, international affairs, running, gymnastics, martial arts, hiking, rock climbing, skiing, Longhorn athletics, photography, cooking, new restaurants

##### • Personal Details

Birthday June 29

### Organizations



Recommendations

Received (2) Given (2)

Communications Assistant for Congressman Tim Huelskamp (KS-01) U.S. House of Representatives



Jon Meadows

Press Secretary at U.S. House of Representatives

I worked with Jennifer for over a year. She is a class act: kind, diligent, competent, and she can juggle a lot of tasks. I cannot recommend Jennifer highly enough. She was a superb coworker; everyone thinks so.

May 4, 2016, Jon worked directly with Jennifer at U.S. House of Representatives

Associate

Phillips & Company



Stephen Rodriguez, MBA

Marketing Operations Supervisor at Dimensional Fund Advisors

I served as Jennifer's manager at Phillips & Company and oversaw her work on public relations and business development projects. Jennifer is an extremely hard worker, punctual, and a great team player. She has a very bright future ahead of her.

October 17, 2013, Stephen managed Jennifer at Phillips & Company

Groups



U.S. Government Rel...

48,391 members

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Texas Exes - The Uni...

53,890 members

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Austin Texas Exes Yo...

1,366 members

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PR Professionals

92,622 members

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PRWeek US

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