

From: Mark Pfeifle mark@otrstrategies.com

Subject: RE: thursday pc script

Date: October 5, 2016 at 11:00 PM

To: Executive Director ed@sheriffs.org, Donnell Hushka Donnell.Hushka@ndaco.org

Cc: Pipeline Research Team pipeline@delvedc.com, Breanna Bock-Nielsen BBock-Nielsen@sheriffs.org, Danny Glick dglick@laramiecounty.com, Paul Laney laney@casscountynynd.gov

MP

Sheriffs should consider following up on the presser with same messages pm phone interviews with Port at WDAY and Hennen at KFYP and other affiliates?

Heck, might consider doing the Joel Heitkamp show, as well?

From: Executive Director [mailto:ed@sheriffs.org]

Sent: Wednesday, October 5, 2016 10:25 PM

To: Donnell Hushka <Donnell.Hushka@ndaco.org>

Cc: Pipeline Research Team <pipeline@delvedc.com>; Mark Pfeifle <mark@otrstrategies.com>; Breanna Bock-Nielsen <BBock-Nielsen@sheriffs.org>; Danny Glick <dglick@laramiecounty.com>; Paul Laney <laney@casscountynynd.gov>

Subject: RE: thursday pc script

Importance: High

D,

Edits attached.

Good stuff. We are burying the lead. Okay in oral comments but printed release of statements needs to have it as Header and lead.

Importantly, we need to make sure we are pushing the primary message before the actual press conference begins, we want questions asked about who is protesters.

Moreover, we need the DAPL folks echoing and applauding our statements and commitment to adhere to lawful commerce, vital! We have to be lock-step.

Also, the Court today was very skeptical of the lawsuit, and asked very pointed questions. Not important here, but certainly on background we want to point people to the hearing transcripts.

On social media we need to get questions asked about:

- Outsiders
- Those bailed vs. those jailed/held
- Long-term nature of their plans
- Seeming endless array of incoming outside money
- Criminals and thugs using overt threats: Including motorcycle gangs, enticement tactics, violent proclamations

Must focus on the why this happening. This not for altruistic reasons, but nothing less than a desire to “occupy, threaten and intimidate”, not peaceful protest. There those that want nothing more than using thug-like tactics, rumors and outright lights to distort what is really happening.

J

From: Donnell Hushka [<mailto:Donnell.Hushka@ndaco.org>]
Sent: Wednesday, October 5, 2016 10:00 PM
To: Executive Director <ed@sheriffs.org>
Subject: thursday pc script

THURSDAY NEWS CONFERENCE

Sheriff Kyle Kirchmeier

Opening: Prior to this event, I oversaw a department of 34 sworn deputies. Due to the complexity of this situation and now the longevity, nearing two months, we have tapped resources to a level never seen before in North Dakota for one incident.

We have received support from local law enforcement across the state since August. At some point or another we have received assistance from 268 law enforcement officers coming from 24 counties and cities.

We greatly appreciate the assistance these men and women have provided Morton County. Their presence has truly enabled us to enhance public safety in our county. And I am here to tell the citizens of Morton County that additional support is growing from beyond the state's borders.

I'm going to ask Cass County Sheriff, Paul Laney to provide you additional details.

Laney

North Dakota is a tight knit law enforcement community. When a law enforcement leader calls for assistance we are all going to come. That same sentiment holds true with Sheriff's across this nation.

I am one 15 elected board members of the National Sheriffs' Association which represents 3,082 sheriffs and over 20,000 members.

North Dakota is also a very active member of the Western States Sheriffs Association which represents 15 western states. Their support has been steadfast. The National Sheriffs' Association has personnel here supporting Sheriff Kirchmeier and his mission to protect all citizens and visitors in Morton

County.

This support is evident from both associations with the presence of this man standing behind me. With us today is Sheriff Danny Glick of the Laramie County Sheriff's Office in Cheyenne, Wyoming. Sheriff Glick is the immediate past president of the National Sheriffs' Association and the current president of the Western State's Sheriffs' Association. He has been here with us for the past couple of days, supporting Sheriff Kirchmeier and assessing the situation here in North Dakota. I'm pleased to introduce to you, Sheriff Danny Glick.

Sheriff Glick

I'm sorry I have to be here today. But my message is simple and direct. I'm here to pledge the support of the nation's sheriffs to the people of Morton County and North Dakota. When we get a call from Sheriff Kirchmeier that he needs assistance, we are ready to respond.

Kirchmeier

We are continually assessing the situation, and we are being pro-active.

Protester's disdain for the rule of law has resulted in a heightened level of fear and safety concerns among our residents. These fears are real. The residents have been victims of thefts, intimidation and criminal trespass. Protecting those who live in Morton County is our top priority.

To ensure our Morton County residents can continue to enjoy the quality of life they have always had, feeling safe and secure, Morton County has increased the number of deputies on patrol. We have had a deputy specifically tasked with visiting residents who live in and around the area between Highway 6 and 1806. Increasing the visibility of our officers is one way we are helping to ease the distress residents feel.

Again, I want to stress that not all protests have been unlawful. We support the right to protest peacefully and lawfully. We also support the right for Dakota Access Pipeline to legally conduct business. The influence of outside agitators is evident by

looking at the number of arrests and where these individuals are from. Of the 96 protesters arrested for illegal activity – only 14 are from North Dakota, 82 are from outside of North Dakota coming from 25 different states and two Canadian provinces.

In conclusion, I want to reassure all Morton County residents, whether you live in one of our cities or in a rural environment, we are dedicated to serve and protect you.