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## P. Edward Leffler

Director of Presidential Transition Project at National Sheriffs Association

National Sheriffs Association • King's College London  
Washington D.C. Metro Area • 500+

[InMail](#)

My current assignment is over in June and I'm searching out new and exciting opportunities!

I'm hard at work in PR, Government Relations, and Communications at Off the Record Strategies. My role lets me utilize so many different tools to take on a host of projects like: writing press releases, website design, social media market listening, media ROI analysis, and influencer database building.

I'm an evangelist for utilizing simple technological tools to solve complicated problems that can be broken into smaller parts. My troubleshooting mindset allows me to explore complex systems and find solutions from multiple perspectives. I've been able to deploy my quick-fix approach to managing website content on multiple CMSS like WordPress and Drupal sometimes on a daily basis!

My desire to help others succeed has made me an effective media manager where I've scripted and directed live and pre-recorded interviews, performed multiple media trainings for all types of mediums, and worked with and managed coverage and stories from the drawing room to press/release. All of these opportunities have allowed me to incubate successful professional relationships across multiple media sources.

In my professional work, I've excelled at research, project management, global analysis of issues, highest levels of professional writing, liaising with elected officials, database management, photo editing, utilized social media for grassroots campaigns, petition management, professional committee meetings.

Outside of work I have a voracious love of sushi, Star Wars (and Trek), classical music and my retired racing greyhound Kody. [See less](#)

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P. Edward Leffler on LinkedIn

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P. Edward's Profile, Twitter, and Birthday

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Institutional Research Analyst at Merced

### Learn the skills P. Edward has

[Writing a Press Release](#)

Viewers: 22,720



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VIEW CLOUDS**Director of Presidential Transition Project**

National Sheriffs Association

Apr 2016 – Present • 1 yr 4 mos

Alexandria, VA

The National Sheriffs' Association is working on preparing to work with the President-elect starting at the end of this last winter up until, and past, Inauguration Day. The nation's sheriffs are optimistic about our ability to get out in front of the campaigns and then the President-elect to work with him/her to forge a close relationship between law enforcement and the White House. We will work tirelessly with both campaigns, Democrat and Republican, to get sheriffs' issues and goals to the leaders of both parties.

[See more ▾](#)**Communication and Media Relations Specialist**

Off the Record Strategies

Apr 2016 – Present • 1 yr 4 mos

Washington D.C. Metro Area

Draft policy papers on many issues for briefing books with multiple intended audiences  
Liaise with Members to advise and present legislation and initiatives to Congress  
Craft Marketing materials for multiple clients  
Coordinate speaking schedules for clients who travel around the U.S. for advocacy and fundraising efforts  
Develop strategy for working with political campaigns; from local up to presidential  
Bring in new clients who have need of PR/Communications/Strategy needs

**Faculty Assistant**

Georgetown University's McDonough School of Business

Oct 2015 – Apr 2016 • 7 mos

Washington D.C. Metro Area

**Media (1)**[Georgetown University](#)**Casual Staff-Tower Bridge Exhibition**

City of London

Nov 2014 – Jun 2015 • 8 mos

London, United Kingdom

While pursuing my Master's Degree I worked with Tower Bridge Staff to maintain the highest level of customer service at all times.  
Showcased the beauty and sophistication of the City of London through this historic landmark  
Informed guests on the history of the City and of the Tower Bridge  
Provide explanations for the technical engineering behind the workings of Tower Bridge

**LinkedIn Profiles for Soc  
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Deciding motions during Council Sessions

Representing voices of Postgraduate Students at KCLSU and King's Governance



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## Education

### **King's College London**

Master of Arts (M.A.) With Merit, International Political Economy, Merit Honors

2014 – 2015

The MA in International Political Economy attracts a cosmopolitan mix of students from around the world who value the academic, social, economic and cultural appeal of one of Europe's most dynamic cities. The MA is taught by experienced research-active staff with a passion for knowledge and critical thought. It is able to draw upon the expertise of academics from several global institutes and centres such as the Centre for the Middle East and Mediterranean studies the Brazil Institute, the India Institute and the China Institute. European & International Studies staff are ranked in departments that are amongst the top four in the country according to the 2008 UK Research Assessment Exercise. In 2009 we were designated by the EU as a Jean Monnet Centre of Excellence, and we plan an ambitious programme of conferences, workshops, seminars and blog throughout the year.

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### **Shanghai Jiao Tong University**

Semester Program, Chinese Language and Business

2012

Fall Semester in Shanghai at Shanghai Jiao Tong University. Program focus was on Chinese Language and International Business.

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### **Rollins College**

B.A., Asian Studies, Political Science

2010 – 2014

Activities and Societies: Pi Sigma Alpha, Omicron Delta Kappa



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Volunteer Experience

**Volunteer**

Coalition for the Homeless of Central Florida





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