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The Parents Television Council (PTC) the nation's most influential advocacy organization protecting children against sex, violence, and profanity in entertainment with more than one million members and growing!

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Press Release

FOR IMMEDIATE RELEASE
September 1, 2006

PTC President Bozell Announces Decision to Step Down and Welcomes Tim Winter as New President

LOS ANGELES (September 1, 2006) – Today, L. Brent Bozell, president of the Parents Television Council™, announced that he will be stepping down as president effective January 1, 2007, and that Tim Winter, the executive director of the PTC™, will assume the presidency. Mr. Bozell, the organization's founder, will continue to serve on the Board of Directors and as an active advisor to the organization.

"Since launching the Parents Television Council in 1995, I've given everything I had to this organization, and in our short 11-year history we've accomplished more than anyone thought possible. We've made our mission — to restore a sense of decency to the entertainment community — a national issue. The PTC has built the largest research operation in history, the basis of all our work documenting the degree to which Hollywood is polluting the culture. We have built a membership base of over 1 million members, and now have 38 local and state chapters in operation around the country," said Mr. Bozell.

"For 11 years I've been leading the PTC while simultaneously running another national public policy organization, the Media Research Center, and serving on the boards of a number of other groups. This was possible when these organizations were smaller, but not anymore. It has simply become too much for me, and with a large family, it's just not healthy for me. More importantly, however, it is not healthy for the PTC.

"Tim Winter brings over twenty years of experience in broadcasting, cable television, video distribution over the internet, and video game publishing. He spent fifteen years at NBC where he served in a number of financial and management roles in Burbank, New York and London. He also spent two years at the MGM film studio. He spent several years as an entrepreneur, developing businesses providing internet streaming media technologies for broadcast and cable networks.

"Tim has served as executive director since 2003 and he has brilliantly managed the day-to-day operations of the PTC. Tim's experience has already paid rich dividends for the PTC. Tim's leadership will continue to strengthen the PTC and I'm proud to hand over the reins to him."

The Honorable Leon J. Weil, who is Chairman of the PTC Board of Directors said, "We are highly encouraged to have Tim Winter as our new president. We knew we had discovered a wealth of experience when we hired him as executive director. The PTC has accomplished so many things with the leadership of Brent Bozell. We are well-positioned to do much more and to continue to be the leader in keeping the airwaves clean from inappropriate content."

"I am honored to be named as the new PTC president. With Brent Bozell's extraordinary vision and leadership, the PTC has established a superb reputation for achievement. Together with our talented staff, we will build upon the PTC's legacy of success," said Tim Winter, executive director of the PTC.

"We will continue our work on behalf of parents, families and other citizens who are concerned about harmful and offensive entertainment content and its effect on children. We will continue to hold broadcasters accountable for what they air over the public's airwaves. We will continue to force advertisers to take responsibility for the programs they sponsor. And we will continue to fight for the right of families to choose and pay for only the cable networks they want coming into their homes. The PTC serves a critical role and we will continue to execute our mission with precision and impact."

To schedule an interview with a PTC representative, please contact Kelly Oliver at (703) 683-5004, ext. 140.

The Parents Television Council™ (www.parentstv.org®) is a non-partisan education organization advocating responsible entertainment. It was founded in 1995 to ensure that children are not constantly assaulted by sex, violence and profanity on television and in other media. This national grassroots organization has over one million members across the United States, and works with television producers, broadcasters, networks and

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sponsors in an effort to stem the flow of harmful and negative messages targeted to children. The PTC also works with elected and appointed government officials to enforce broadcast decency standards. Most importantly, the PTC produces critical research and publications documenting the dramatic increase in sex, violence and profanity in entertainment. This information is provided free of charge so parents can make informed viewing choices for their own families.

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