

Want A New Ring? - How About Bella's Replica Wedding Ring From Twilight? Free? Just Pay S/H Ad ...

Contact and Personal Info

Sara's Profile, Websites, and Twitter

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2nd

Sara Fagen

Partner, DDC Advocacy; Co-Founder, Deep Root Analytics; Board Member at CentraForce; Co-Founder, Resonate Insights

Deep Root Analytics • Drake University

Arlington, Virginia • 500+ &

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Resonate Insights, Co-Founder DDC Advocacy, Partner CentraForce, Board Member Deep Root Analytics, Co-Founder

Highlights

3 Mutual Connections

You and Sara both know Kevin Book, Ken Vogel, and 1 other

Experience



Co-Founder

Deep Root Analytics
2013 - Present • 4 yrs
Arlington, VA



Partner

DDC Advocacy
2011 - Present • 6 yrs
Washington D.C. Metro Area



Board Member

CentraForce
2011 - Present • 6 yrs
Austin, Texas Area



Co-Founder

Resonate
2008 - Present • 9 yrs

We take an entirely new approach to online advertising by giving public affairs, political and corporate advertisers the power to segment and reach web users based on their attitudes and issue positions on a wide variety of topics. This allows you to reach a higher quality audience that is receptive to your message

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People Also Viewed

- Angela M. Chiappetta • 3rd Associate Vice President, Business Development at DDC
Diane Miller • 3rd Founder & President at Women's Influence Institute
David Seawright • 2nd Director of Analytics and Product Innovation at Deep Root Analytics
Jenna Bernstein • 3rd Strategic Communications Practitioner
William Horan • 3rd partner
Patience Marime-Ball • 3rd Managing Director
Meghan Skomba • 3rd Associate Vice President, Client Relations at DDC Advocacy
Emily Lampkin • 2nd President of Lampkin Group
Andy Hunn • 3rd Co-Founder & COO at Resonate
Lisa Spies • 2nd Republican Fundraiser

Learn the skills Sara has

Crisis Communication
Viewers: 28,358

C.C. Chapman: Content Marketing and the Art of



Search



Reactivate Premium

Owner

BlueFront Strategies

2009 – Aug 2011 • 2 yrs

Our team combines strategy and cutting edge research to make sure the traditional and new media tools we use reach the right people, at the right time, with the right message, through the right medium.

Director of Political Affairs

The White House

Feb 2005 – May 2007 • 2 yrs 4 mos

Senior Strategist

Bush-Cheney '04, Inc.

2003 – 2004 • 1 yr

Field Organizer

Bush-Cheney 2000, Inc.

1999 – 2000 • 1 yr

Director of Operations

The Tarrance Group

1997 – 1999 • 2 yrs

Co-Chairman

College Republican National Committee

1995 – 1997 • 2 yrs

[See fewer positions](#)

Education



Drake University

B.S., Finance, Economics

1992 – 1997

Wahlert High School

1988 – 1992

Featured Skills & Endorsements

Politics · 99+



Endorsed by Jeff Berkowitz and 33 others who are highly skilled at this



Endorsed by 6 of Sara's colleagues at DDC

New Media · 99+

Endorsed by Peter Paul Kaputsos, who is highly skilled at this

Endorsed by 2 of Sara's colleagues at DDC

Political Campaigns · 96

Endorsed by Jason Linde and 10 others who are highly skilled at this

Endorsed by 6 of Sara's colleagues at DDC

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Messaging





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TargetPoint Consulting
303 members

CentraForce
58 followers

DDC
2,344 followers

Daniel Burrus
Tech Futurist & Innovation Expert
959,367 followers

Horizon Media
47,166 followers

Deep Root Analytics
215 followers

See all

Messaging

