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UTSA



May 8, 2015

Omni Colonnade Hotel
9821 Colonnade Boulevard
San Antonio, TX 78230

Diverse Opportunities in Mexico's Oil & Gas Sector

Join us for a full-day conference that will prepare US companies to take advantage of current business opportunities in Mexico's oil and gas industry.

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US—MEXICO OIL & GAS
Business Export Conference
Unlocking Business Opportunities
in Mexico's Oil and Gas Industry

May 8, 2015

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9821 Colonnade Boulevard
San Antonio, TX 78230

US—Mexico Oil & Gas Business Exporting Conference

Don't let this historic opportunity pass you by! Learn about:

- Products and services needed in Mexico's Oil and Gas Industry;
- How to conduct business with potential clients and partners in Mexico;
- USA and Mexico's trade and regulatory requirements;
- How to position your company to profit from this new market;
- Special insights from trade and industry experts for USA and Mexico.



"With energy reform in Mexico progressing steadily, activity in South and West Texas is expected to migrate there in the coming years. This reform will enable private companies to bid on blocks and operate in Mexico in 2015. Not only is this an opportunity for companies in Mexico, but this prospect for shale oil and gas exploration and production represents an export opportunity for U.S. companies that have pioneered the unconventional techniques in use now."

Dr. Thomas Tunstall, Research Director, UTSA Institute for Economic Development

Agenda:

- 8:00 am Registration and Continental Breakfast
- 8:30 am Welcome and Opening Remarks
Robert McKinley, Associate Vice President for Economic Development, UTSA
Daniel Rodriguez, Director, US Commercial Service, San Antonio
Karen Allen, US Commercial Officer, Energy and Environmental Technologies Sectors, US Embassy, Mexico City
- 8:45 am Economic Impact of Eagle Ford Shale
Dr. Thomas Tunstall, Research Director, UTSA Institute for Economic Development
- 9:15 am Legal and Regulatory Issues
Alejandra Bueno, Attorney, Cacheaux, Cavazos & Newton, LLP
- 9:45 am Mexico Energy Reform
Ing. Guillermo Federico Lash, National Vice President of Maquiladora and Border Regions, CANACINTRA
- 10:15 am Break
- 10:30 am Market Trends in Exports for Texas Companies
Alberto Rodriguez-Baez, Senior International Business Advisor, UTSA International Trade Center
- 11:00 am Panel: How to Connect with Foreign Buyers at Trade Shows
Moderator: Michael Rosales, Senior International Trade Specialist, US Commercial Service, San Antonio
Panelists: Karen Allen, US Commercial Officer, Energy and Environmental Technologies Sectors, US Embassy, Mexico City
Latoya Bullard-Franklin, MPM, CEO, The Bulsard Group, LLC
Victor Quiñones, CEO, Concord Supply, Inc.
- 11:45 am Luncheon and Keynote Speaker
Carlos Garcia, International Business Development Manager, Lewis Energy Group, San Antonio, TX.
- 1:15 pm Current Opportunities in Mexico
Francisco Ceron, Senior Oil and Gas Trade Specialist, US Embassy, Mexico City
- 1:45 pm Real Experiences of US Exporters
Ronald L. Crockett, President, RSI Global Communications Group, LLC
Jorge Sanchez, CEO and Rossie Ortiz, Director of Purchasing, SANA International
Robert Barnett, Attorney, Cacheaux, Cavazos & Newton, LLP
- 3:00 pm Break
- 3:15 pm Become a PEMEX Supplier
Francisco Ceron, Senior Oil and Gas Trade Specialist, US Embassy, Mexico City
- 3:30 pm Closing Remarks

Date and Location:

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Price:

\$135

For more information on sponsorships, contact:

Anabel Guerra
anabel.guerra@utsa.edu
(210) 458-2470

For information on One-on-one meetings, contact:

Mike Rosales
michael.rosales@trade.gov
(210) 472-4020

Register online now:

www.texastrade.org/oil-and-gas

**One-on-one advisor meetings will be available during conference. Contact Mike Rosales at michael.rosales@trade.gov to schedule an appointment.*



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US—MEXICO OIL & GAS Business Export Conference

*Unlocking Business Opportunities
in Mexico's Oil and Gas Industry*

May 8, 2015
San Antonio,
Texas, USA

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To sponsor this event, please contact
Mike Rosales by email at: michael.rosales@trade.gov;
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