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May 8, 201

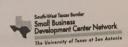
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Join us for a full-day conference that will prepare US companies to take advantage of current business opportunities in Mexico's oil and gas industry.

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# US—Mexico Oil & Gas Business Exporting Conference

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- Products and services needed in Mexico's Oil and Gas Industry;
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- USA and Mexico's trade and regulatory requirements;
- How to position your company to profit from this new market;
- Special insights from trade and industry experts for USA and Mexico.



"With energy reform in Mexico progressing steadily, activity in South and West Texas is expected to migrate there in the coming years. This reform will enable private companies to bid on blocks and operate in Mexico in 2015. Not only is this an opportunity for companies in Mexico, but this prospect for shale oil and gas exploration and production represents an export opportunity for U.S. companies that have pioneered the unconventional techniques in use now."

Dr. Thomas Tunstall, Research Director, UTSA Institute for Economic Development

## Agenda:

#### 8:00 am Registration and Continental Breakfast

#### Welcome and Opening Remarks 8:30 am

Robert McKinley, Associate Vice President for Economic Development, UTSA Daniel Rodriguez, Director, US Commercial Service, San Anton

Karen Allen, US Commercial Officer, Energy and Environmental Technologies Sectors, US Embassy, Mexico City

#### Economic Impact of Eagle Ford Shale 8:45 am

Dr. Thomas Tunstall, Research Director, UTSA Institute for Economic Development

#### Legal and Regulatory Issues 9:15 am

Alejandra Bueno, Attorney, Cacheaux, Cavazos & Newton, LLP

#### Mexico Energy Reform 9:45 am

Ing. Guillermo Federico Lash, National Vice President of Maquiladora and Border

Regions, CANACINTRA

### 10:15 am

## Market Trends in Exports for Texas Companies

Alberto Rodriguez-Baez, Senior International Business Advisor, UTSA

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# Panel: How to Connect with Foreign Buyers at Trade Shows

Moderator: Michael Rosales, Senior International Trade Specialist, US Commercial Service, San Antonio

Karen Allen, US Commercial Officer, Energy and Environmental Technologies Sectors, Panelists:

US Embassy, Mexico City

Latoya Bullard-Franklin, MPM, CEO, The Bulsard Group, LLC

Victor Quiñones, CEO, Concord Supply, Inc.

#### Luncheon and Keynote Speaker 11:45 am

Carlos Garcia, International Business Development Manager, Lewis Energy

Group, San Antonio, TX.

#### Current Opportunities in Mexico 1:15 pm

Francisco Ceron, Senior Oil and Gas Trade Specialist, US Embassy, Mexico City

#### Real Experiences of US Exporters 1:45 pm

Ronald L. Crockett, President, RSI Global Communications Group, LLC

Jorge Sanchez, CEO and Rossie Ortiz, Director of Purchasing, SANA International

Robert Barnett, Attorney, Cacheaux, Cavazos & Newton, LLP

### 3:00 pm

#### Become a PEMEX Supplier 3:15 pm

Francisco Ceron, Senior Oil and Gas Trade Specialist, US Embassy, Mexico City

#### Closing Remarks 3:30 pm

### Date and Location:

May 8, 2015

Omni Colonnade Hotel 9821 Colonnade Boulevard

San Antonio, TX 78230

#### Price:

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sponsorships, contact:

Anabel Guerra

anabel.guerra@utsa.edu

(210) 458-2470

# For information on One-on-one

meetings, contact:

Mike Rosales

michael.rosales@trade.gov

(210) 472-4020

## Register online now:

www.texastrade.org/oil-and-gas

\*One-on-one advisor meetings will be available during conference. Contact Mike Rosales at michael.rosales@trade.gov to schedule an appointment.



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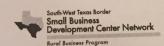
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